

ENTERING THE NEXT STAGE

OF SOCIAL COMMUNICATION

**WE BELIEVE PEOPLE
SHOULD COMMUNICATE
FREELY AND SECURELY:**

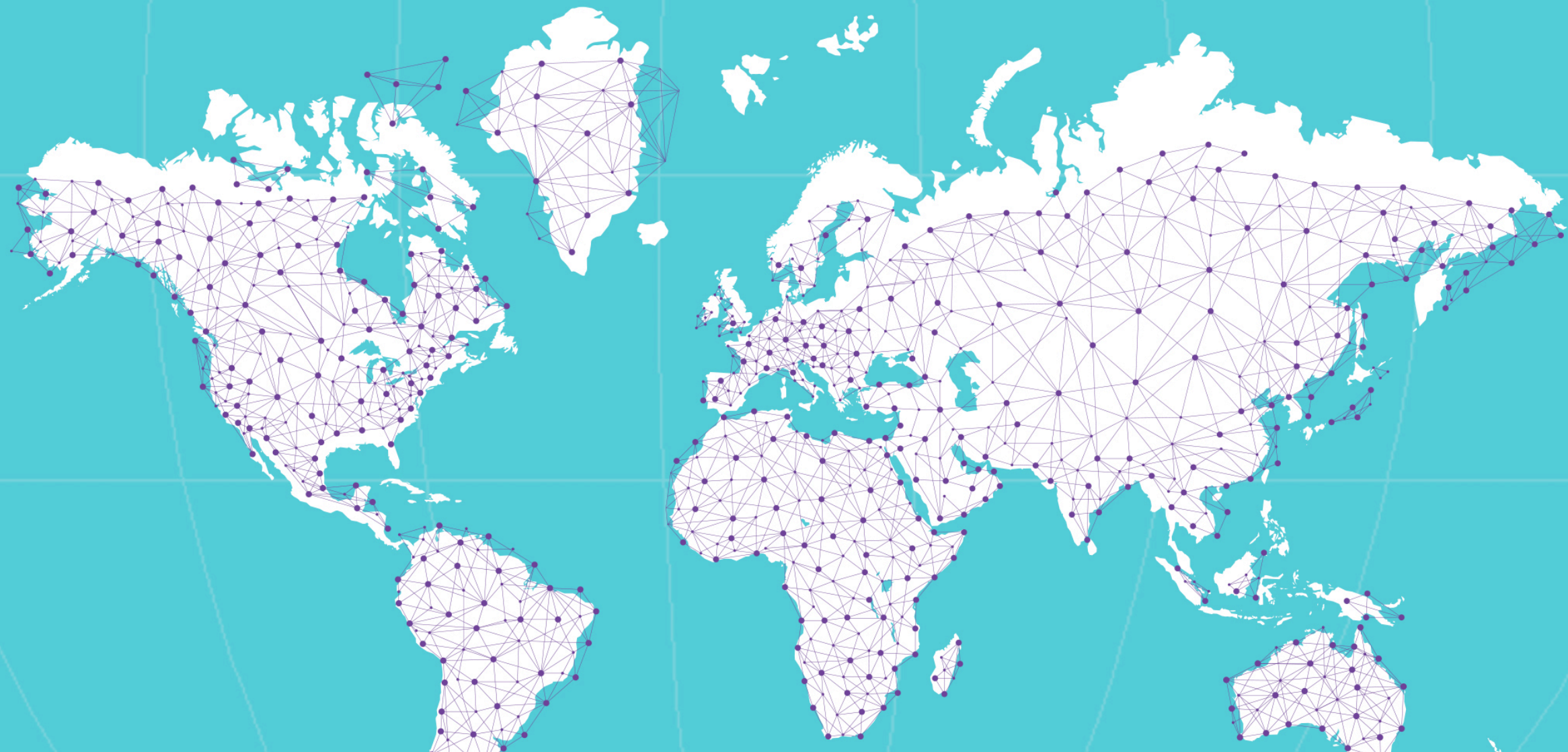
**CALL ANYWHERE
FULLY PROTECTED
BE EXPRESSIVE**

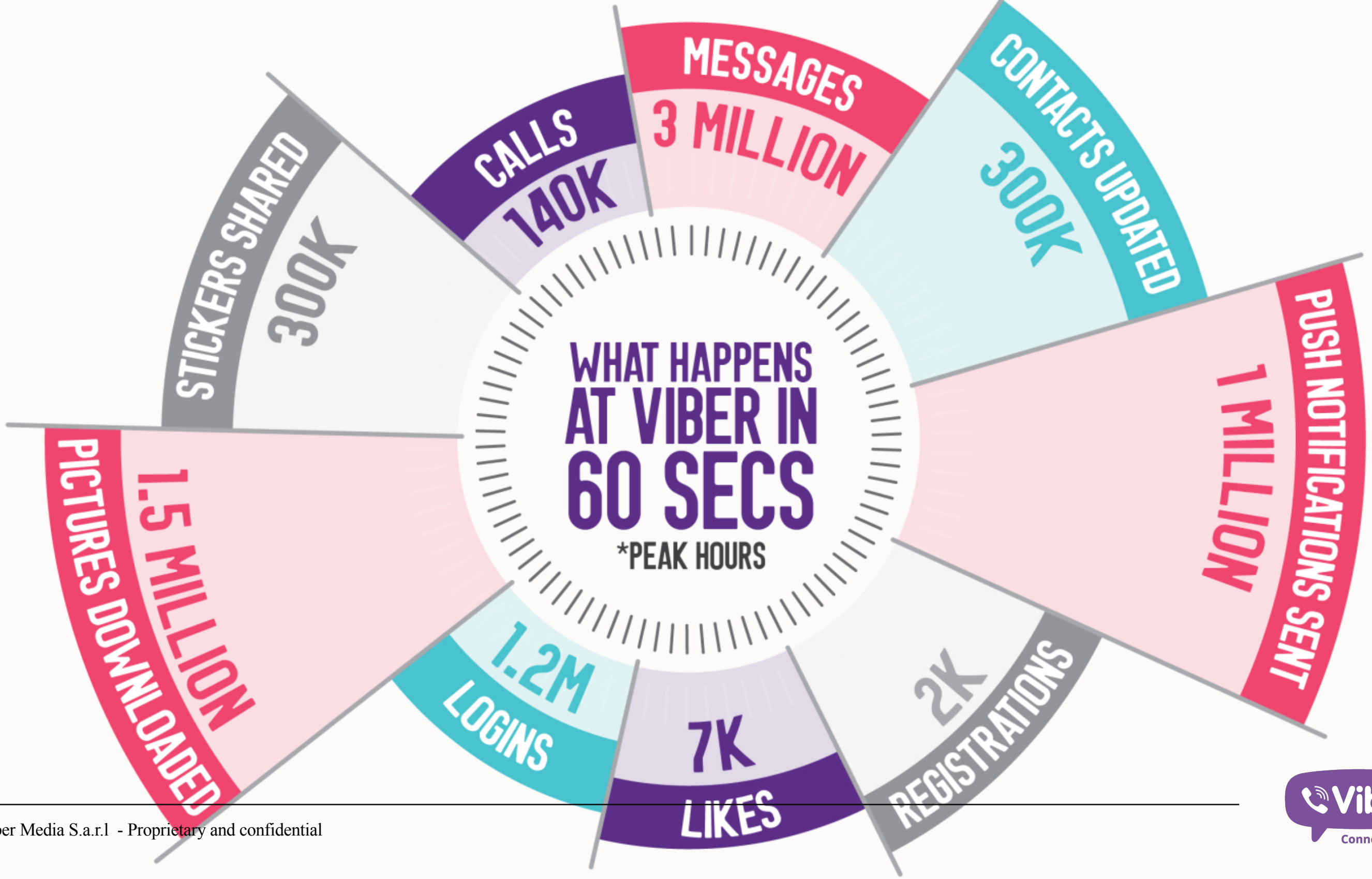


**SINCE ITS
ESTABLISHMENT IN 2010,
VIBER HAS REACHED**

800 MILLION

UNIQUE REGISTERED USERS WORLDWIDE





TOP COMMUNICATION APP

OVER 33M
USERS
IN CEE



**VIBER TAKES OVER PERSONAL
COMMUNICATION**

**442M STICKERS
7B MESSAGES**

IN A MONTH IN CEE



EMPOWERED BY THE NEW GENERATIONS

INDEPENDENT

IMPATIENT

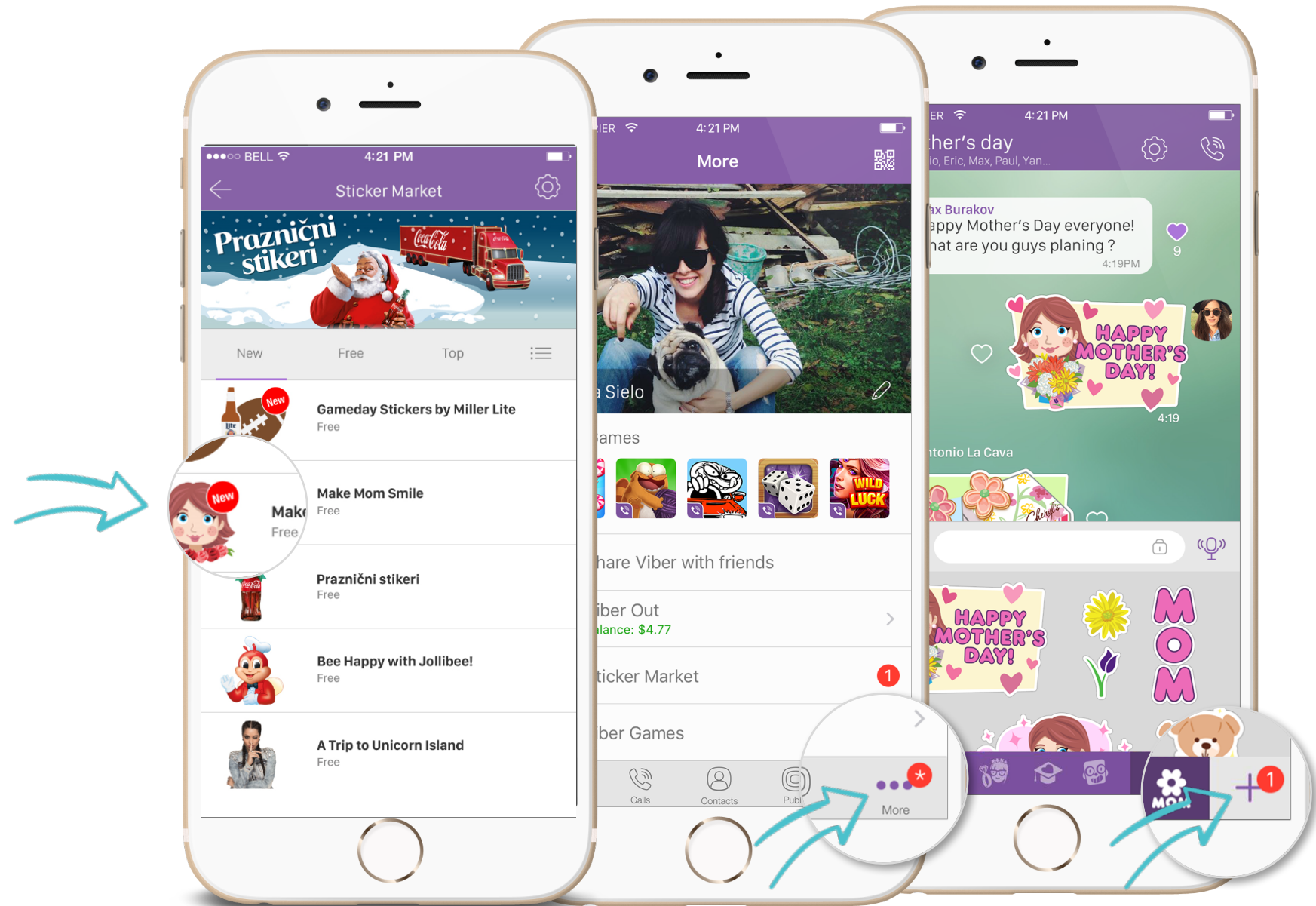
EARLY ADOPTERS

EMOTIONAL

MOBILE-ONLY



CREATE **VIRALITY**
FAST AND EASY.
JUST **2 CLICKS** FOR
AN **EVER-GREEN**
BRAND EXPOSURE



DIGITAL BRANDING AT ITS BEST A STICKER
PACK IS SENT 23 TIMES ON AVERAGE TO A
USER'S CONTACTS



DESIGN YOUR OWN STICKER PACK

BRANDED, EXPRESSIVE, DESIRABLE

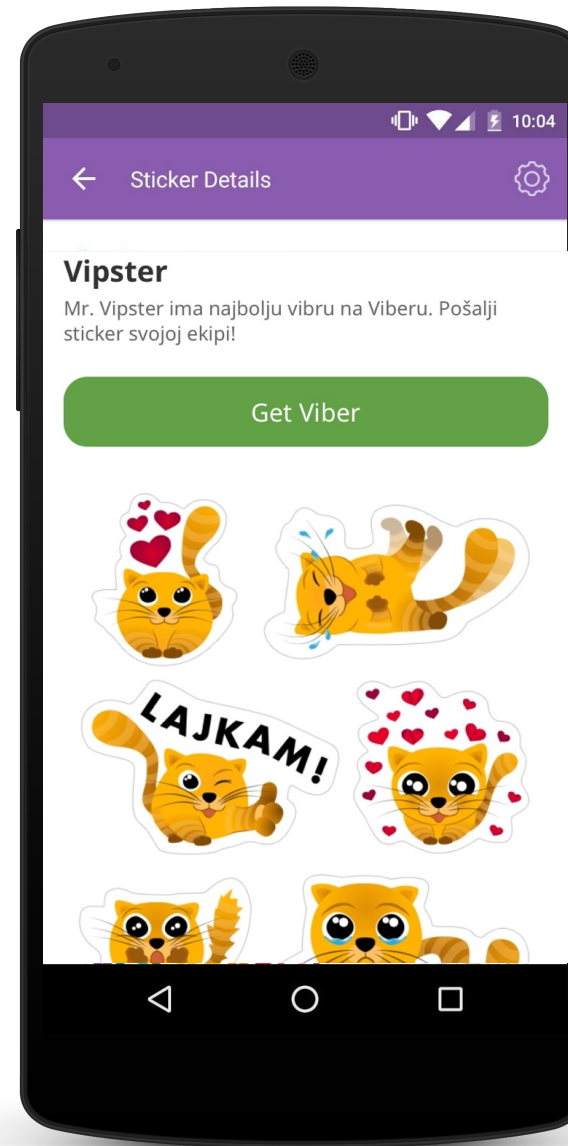


VIPNET SUCCESS STORY

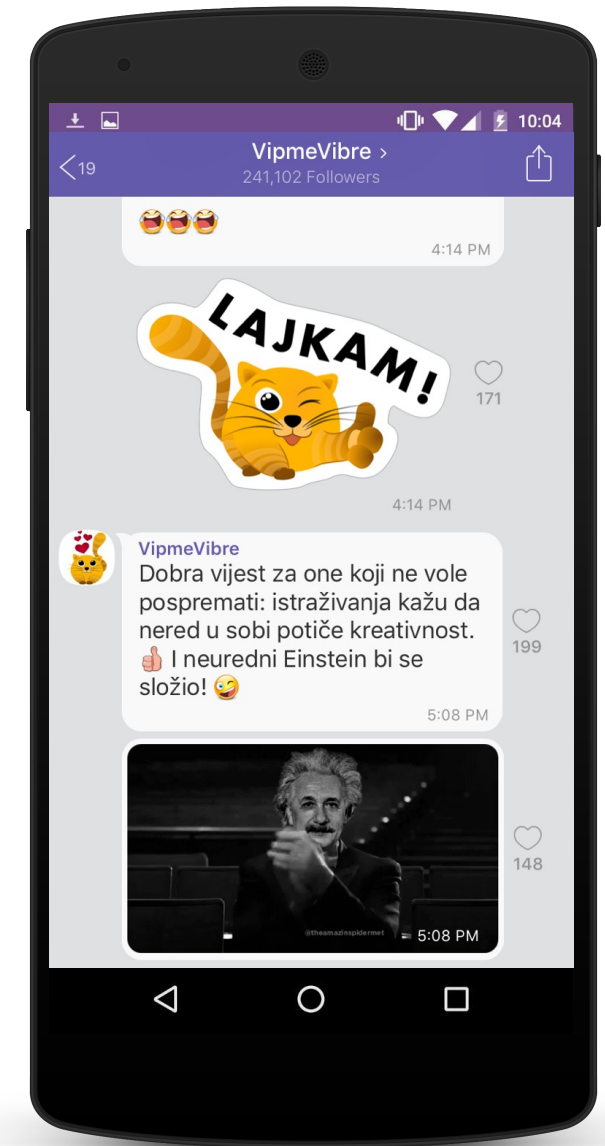
MODEL: STICKERS & PUBLIC CHAT

MARKET: CROATIA

LAUNCHED: SPRING 2016



242,000
FOLLOWERS

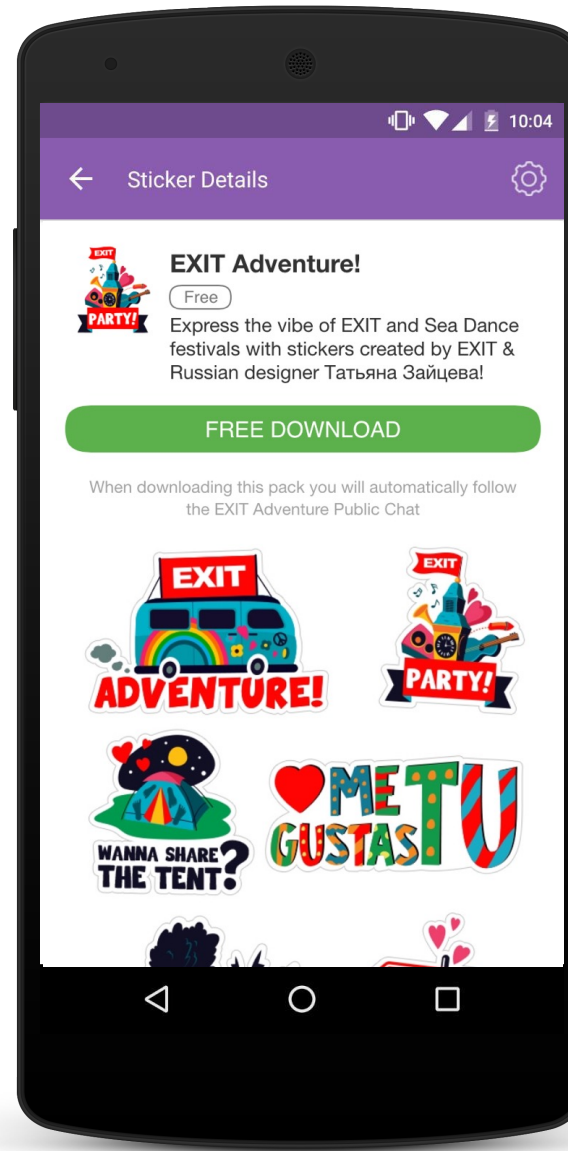


EXIT FESTIVAL SUCCESS STORY

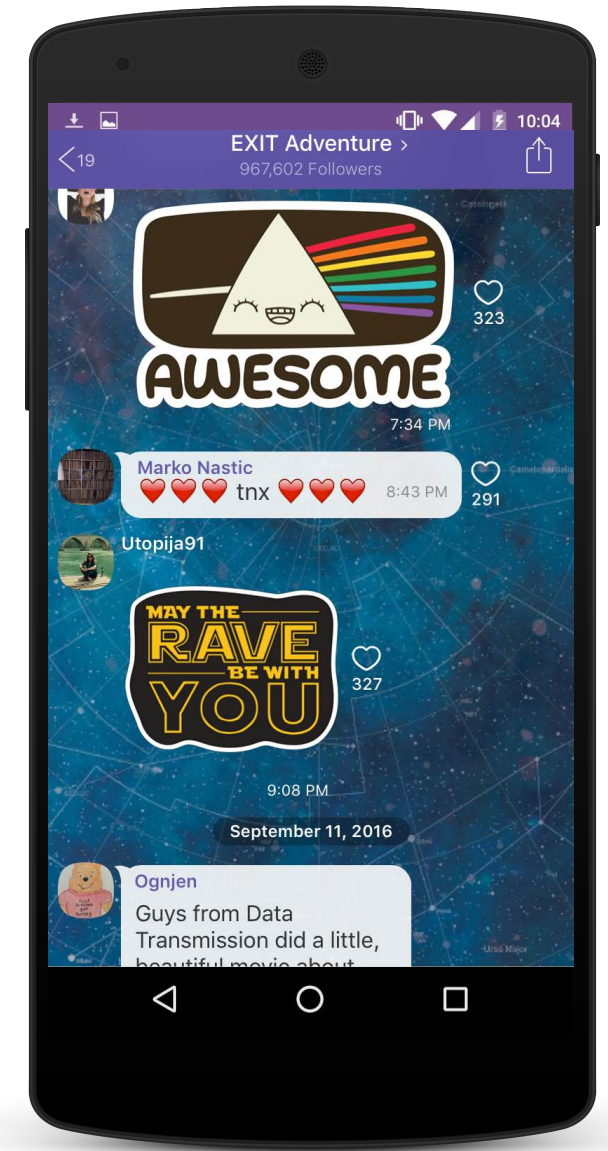
MODEL: STICKERS & PUBLIC CHAT

MARKETS: CEE & RUSSIA

LAUNCH: SUMMER 2016



986,000
FOLLOWERS

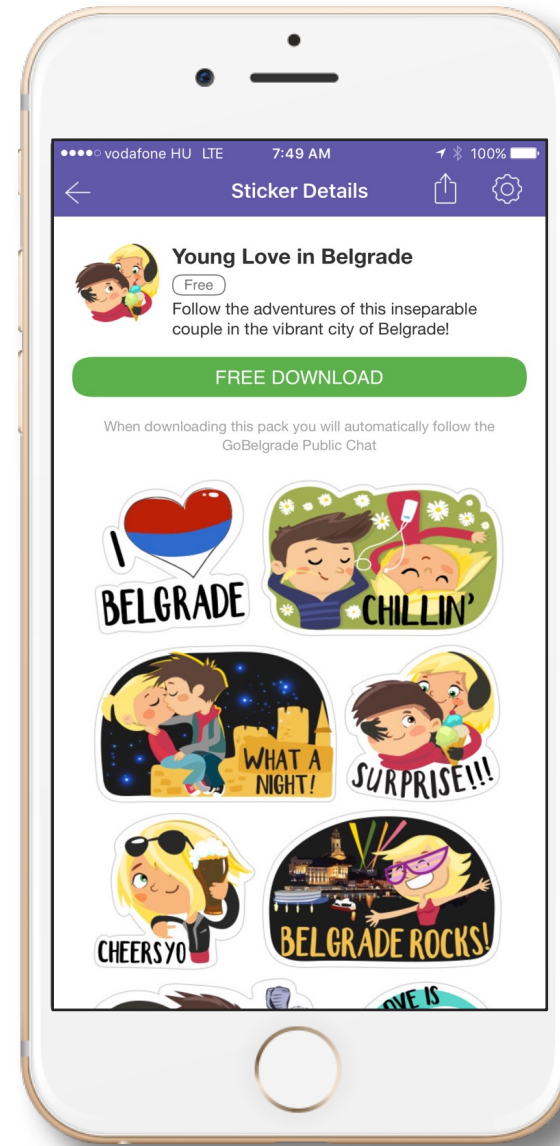


CITY OF BELGRADE SUCCESS STORY

MODEL: STICKERS & PUBLIC CHAT

MARKET: SERBIA/GLOBALLY

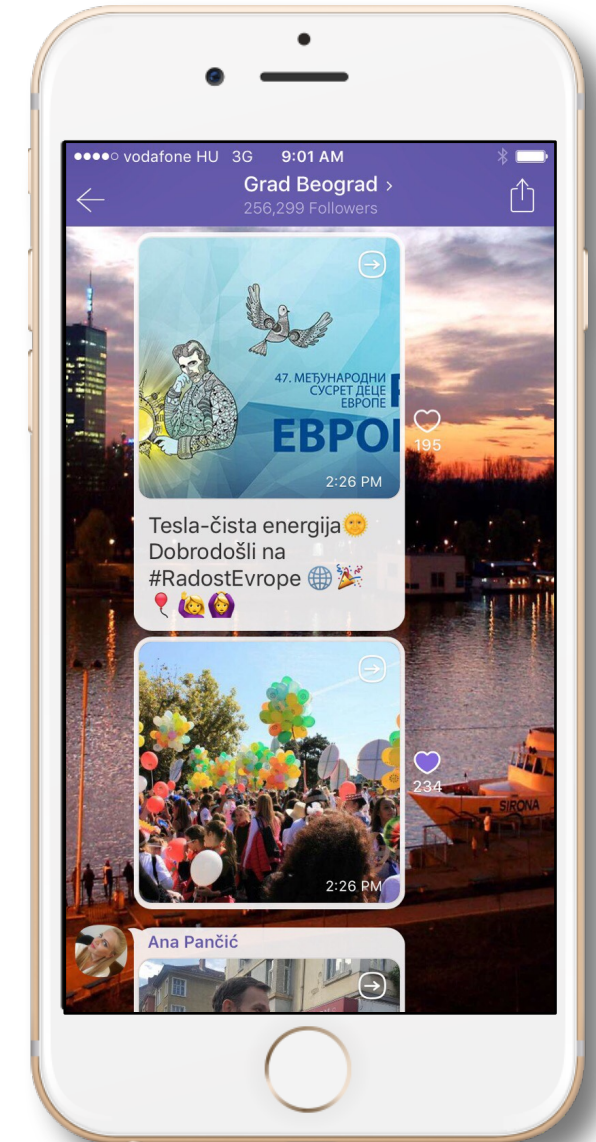
LAUNCHED: 25.09.2016



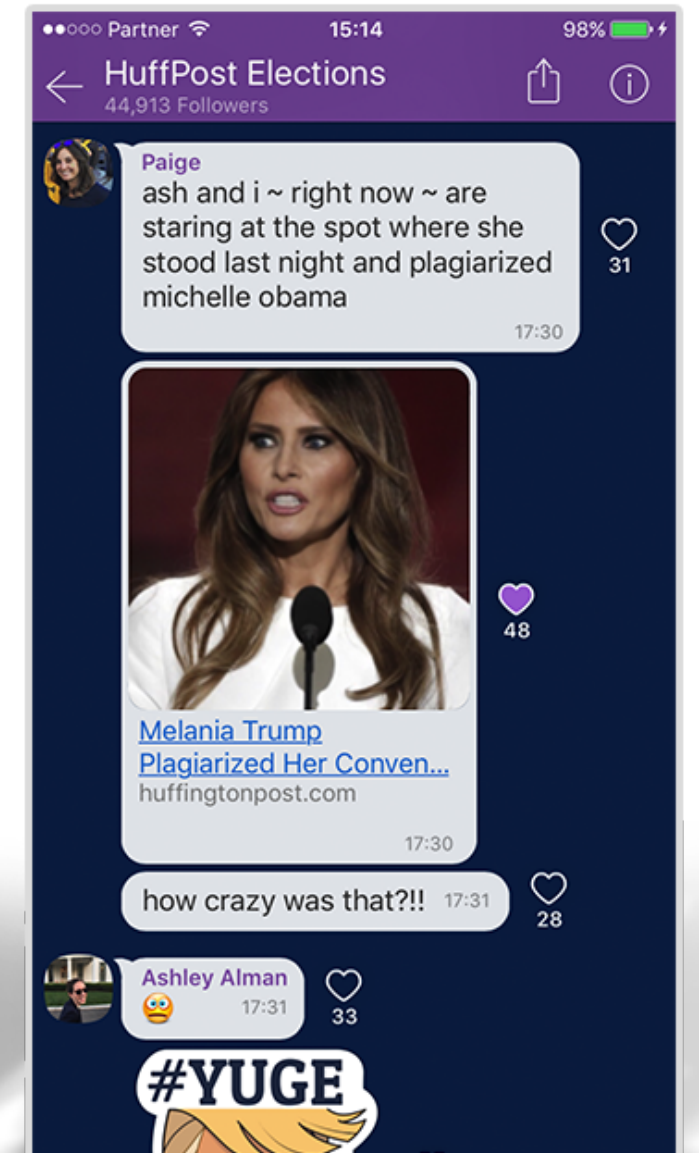
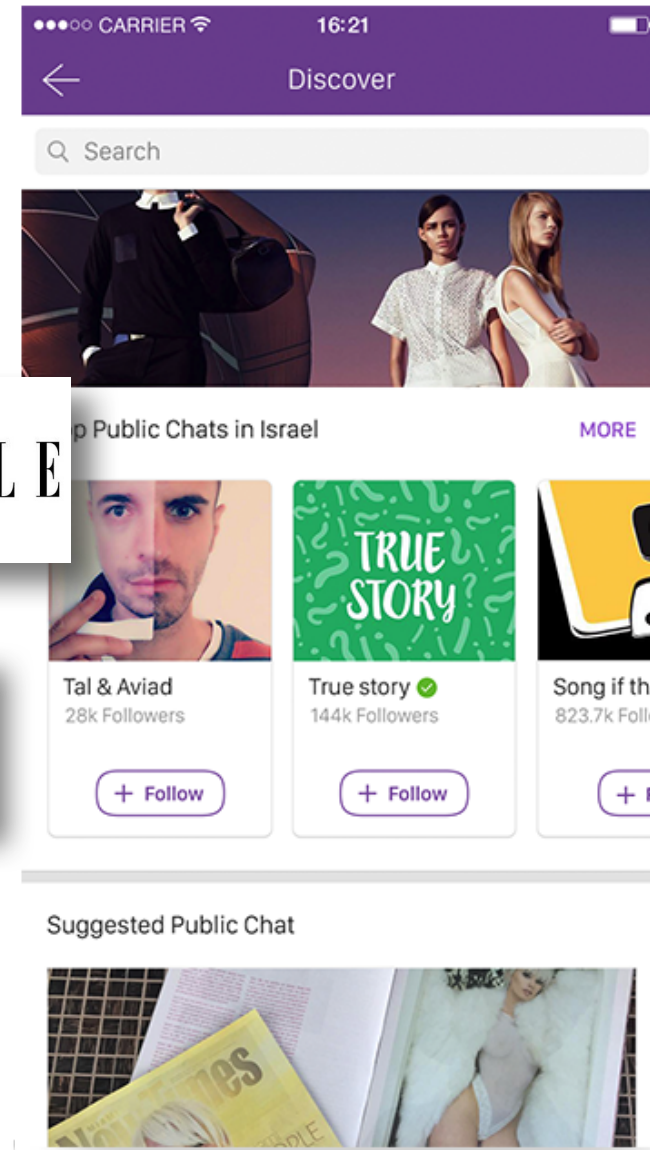
400,000
FOLLOWERS



IN 2 DAYS



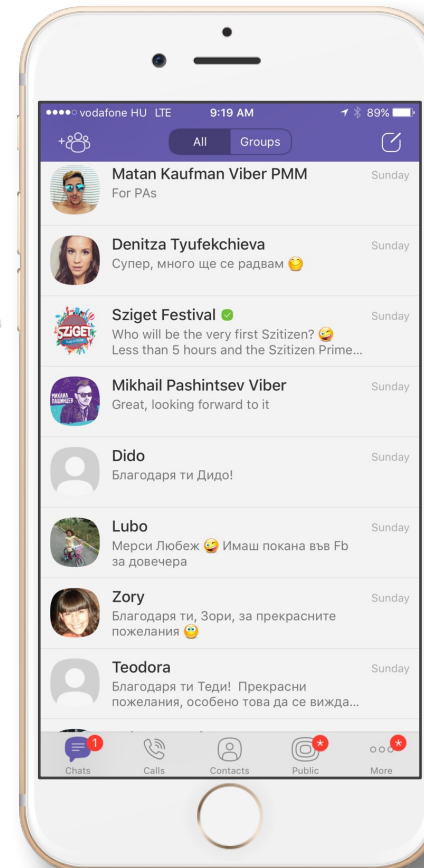
A NEW SOCIAL PLATFORM



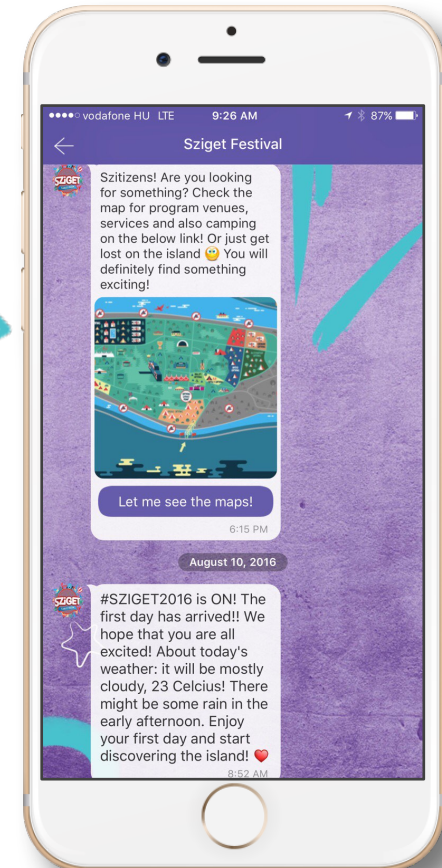
SZIGET FESTIVAL NOTIFICATION SERVICE



ACTIVATION



NOTIFICATIONS



EXCLUSIVES



THANK YOU