

OKEGOHOME



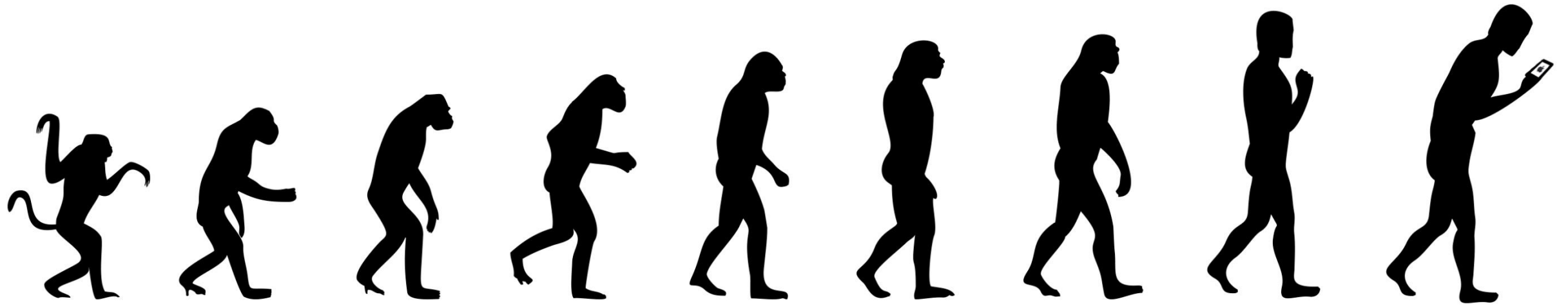
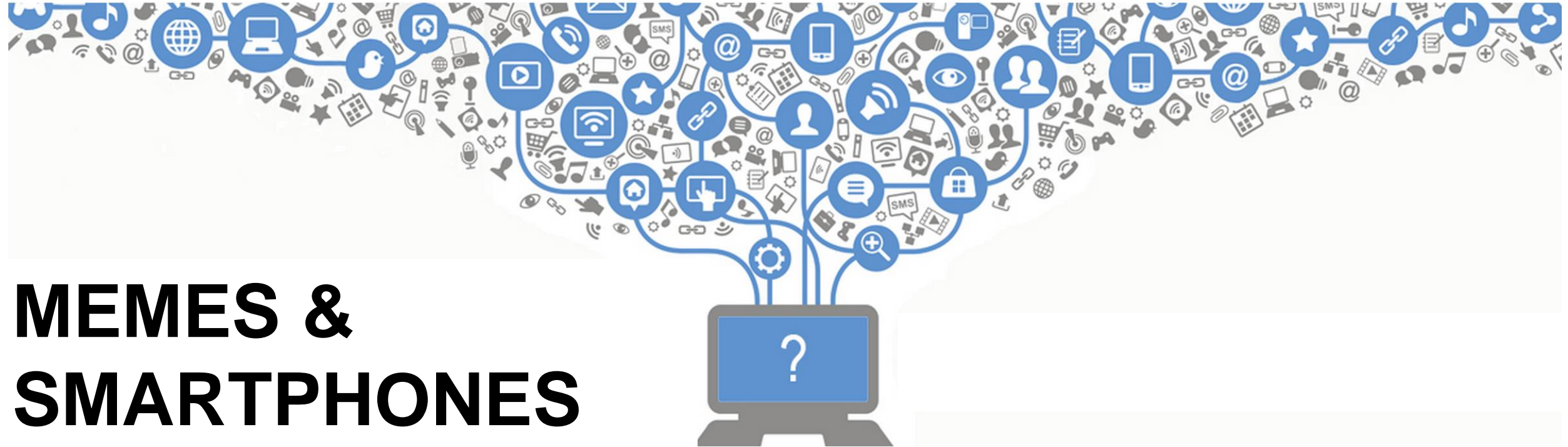


**# OKOSMOBILOK**  
**VS. MARKETINGESEK**  
**& TARTALOMGYÁRTÓK?**



**OKEGO**







# HOUSTON, WE'VE GOT SOME PROBLEM?

YouGov SMIX  
Smartinsides.com

„**Mobile digital media time** in the US is now significantly **higher at 51%** compared to desktop (42%)”

„**75%** of the smartphone owners say they **don't see mobile ads at all**, consider them like spams”

**MOBILE ~~ADVERTISING~~ =**  
**SMART OFFERS**  
**&**  
**ENTERTAINING**  
**CONTENT**





**TV IS DEAD**

# TV IS JUST RE:TARGETING



**1 TÁRSULÁS**  
**25 M HÁZTARTÁS**  
**65.000 MOBIL APP**  
**190 M FELHASZNÁLÓ**



 millennial media®

RENTRAK 

**Aol.**



### The Fastest Way to Pay

- ✓ Pay with your phone
- ✓ Check your balance
- ✓ Reload your card
- ✓ Track your Stars

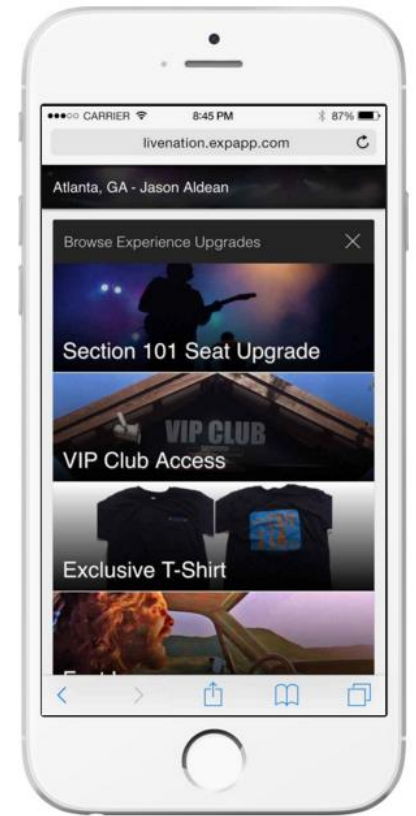


**ÉTLAP MINDIG A VÁSÁRLÓNÁL  
AKKOR + OTT = RELEVÁNS  
SZEMÉLYRE SZABOTT  
PLATFORMKÉNT FUNKCIONÁL  
18.000.000 USER  
MINDEN 5. TRANZAKCIÓ**





We exist for fans  
to have an incredible time at live events



**NEW &  
LIFELONG  
FANS**







# 2015.10.28. FIRST LIVE VR MAJOR SPORT BROADCAST







SAIFULLAH, 22  
UAE

CASEY NEISTAT  
VLOGGING IN 360 by  
SAMSUNG







T...

# WRITE YOUR BREAK-UP LETTER

**DEAR AT&T,**

I'VE GIVEN YOU ALL I HAVE AND ALL YOU DO IS TAKE, TAKE, TAKE!  
I'M SWITCHING TO T-MOBILE!

YOUR HAPPY EX,  
TAYLOR



# WE'LL PAY YOUR FAMILY'S EARLY TERMINATION FEES

when you trade in your devices

Up to 5 lines. Device purchase, qualifying plan, and port in req'd.



# #HowDoYouKFC



# KIRE HAT KINEK AZ ÖTLETE?



A portrait of Barack Obama, President of the United States, smiling slightly. He is wearing a dark suit, a light blue shirt, and a patterned tie. An American flag pin is visible on his lapel. The background is a dark red brick wall. In the bottom left corner, the 'Jimmy Kimmel Live!' logo is displayed in a stylized, glowing orange and red font. A light blue cloud-like graphic separates the logo from the text below.

# JIMMY *Kimmel* LIVE!

Obama's hair is looking grayer these days.  
Can't imagine why since he doesn't seem to be one  
to worry about all that's going on.







# OK? GO!

## CONTACT

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