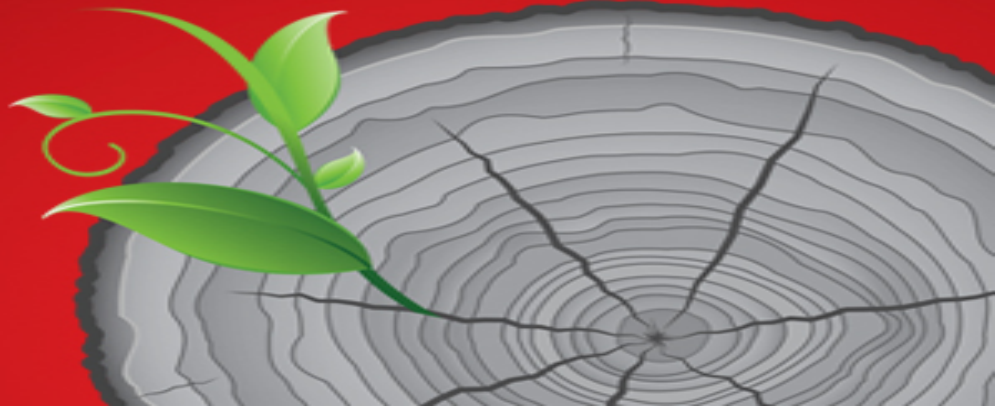
INTERNET HUNGARY 2015

A változás gyönyöre



Innovation keeps economy on the move.

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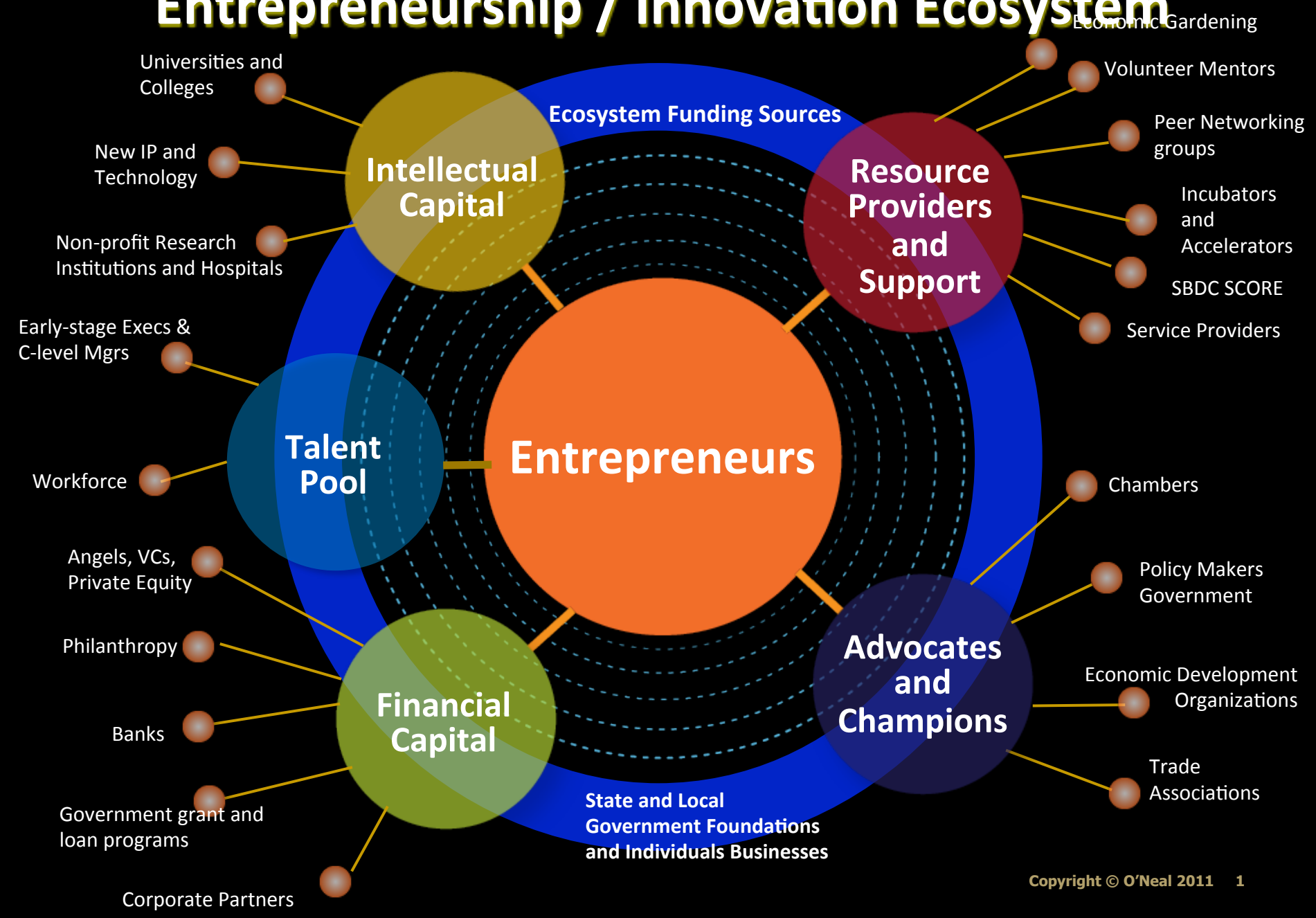
An Introduction

Long time researcher in lasers
Laser invented in 1960.
Academic, with experience in government and industry.
Broad overview of photonics electronic and computer technologies and advanced materials science

- Research activities in many countries, US, Germany, France, UK, Japan..
- Recently senior science advisor to the U.S. State Department in the areas of innovation, early stage SMEs, incubators and startups in emerging markets in Europe and the U.S.
- Exploring transatlantic partnerships in incubation, accelerators and technology clusters to enable networking, growth potential and investment.

Entrepreneurship / Innovation Ecosystem



The message of this presentation

Broad overview of hightech SME incubation infrastructure in Europe and the United States

SMEs are the backbone of all knowledge-based advanced economies.

A comprehensive infrastructure for the growth and guidance of startups and SMEs greatly improves their chances of success in the market and their pathway to sustainability.

ICT + Internet is an ideal base for sector growth in IoT including Med-Tech, Clean-Tech and other Techs.

Case Study: ICT in Estonia

Population 1.3 M GDP/cap $28k

- Concentration in Informatics during Soviet era.
- Investment in Soviet clones of Intel i8080A computer chips.
- Early personal computer development Juku ES101.
- Rapid deployment of JUKU in Estonian schools.
- ‘All’ Estonian schools had computer classroom by 1991.
- Lack of end users and practical applications in offices and businesses.
- BUT, the educated youth became familiar with computers and an early age.

The rise of Skype

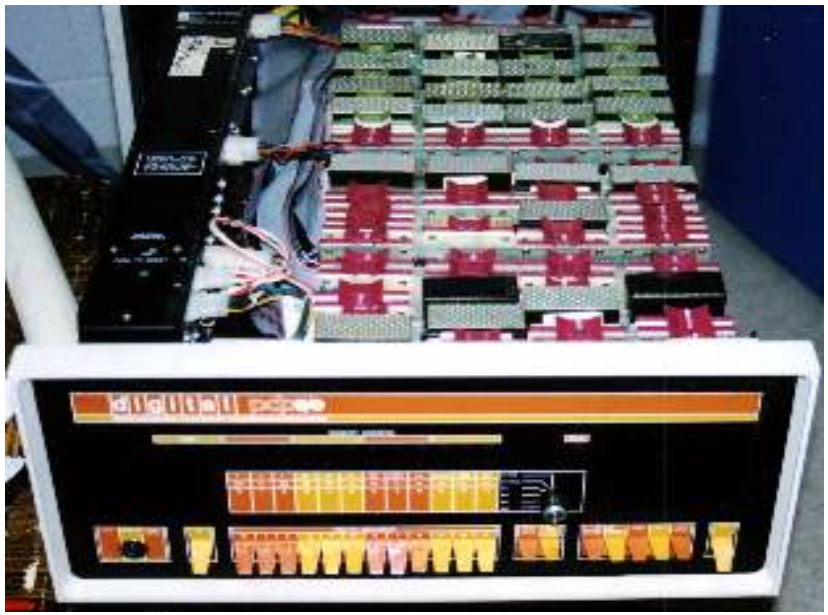
Infrastructure vested during Soviet era provided cultural base for rapid growth in ICT in Estonia in post-Soviet era.

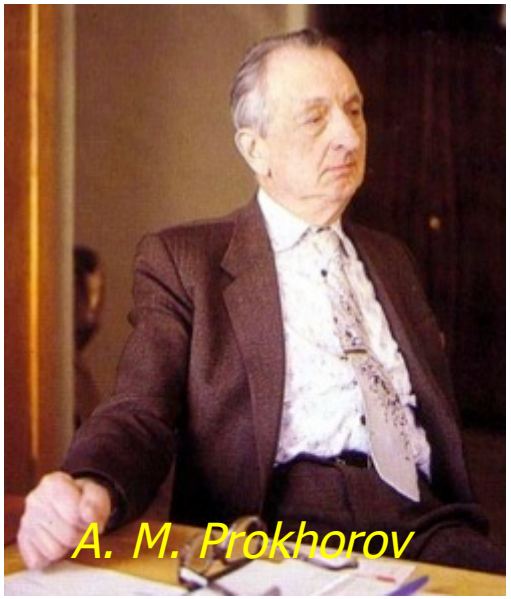
Created by Janus Friis and Niklas Zennström (SE) and Ahti Heinla, Priit Kasesalu and Jaan Tallinn(EE) in Tallinn.
Complex acquisition history (Ebay, Silver Lake/CPPIB, Microsoft. HQ in Luxemburg
R&D and tech operations still located in Estonia (470 employees.
Estonia growth paradigm. Estonia too small to sustain growth of hightech SME

Hungary 1974

Six month visiting scientist at the Lebedev Physical Institute.
Visit to Kurchatov Atomic Energy Institute.

Clones of PDP 8E computers built in Hungary





A growing startup scene in Hungary

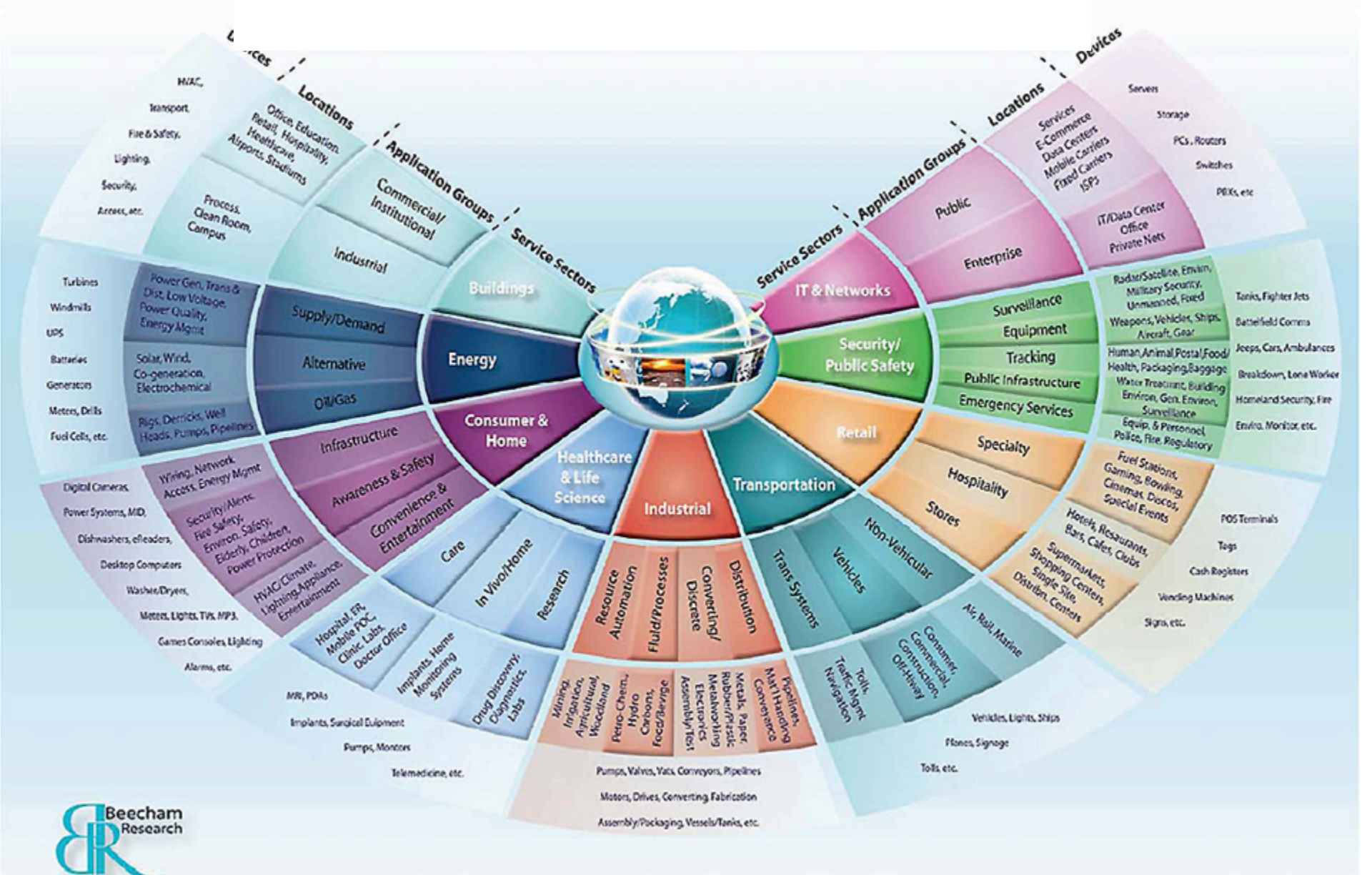
- Surge of new startups over the last 18 months
- Poster-boy progress of Prezi just one example
- MNB spin-off FGS+ of HUF500B in 2015 for SME loans should boost SME growth.
- Greater lending environment from Hungarian banks.
- Hungary's corporate regime one of the most attractive in Europe.

Prezi

ITU TELECOM WORLD '15

Budapest 12-15 October

The Internet of Things



Beecham Research

The Internet of Things

Growth areas from ICT technologies.

Device control and apps.

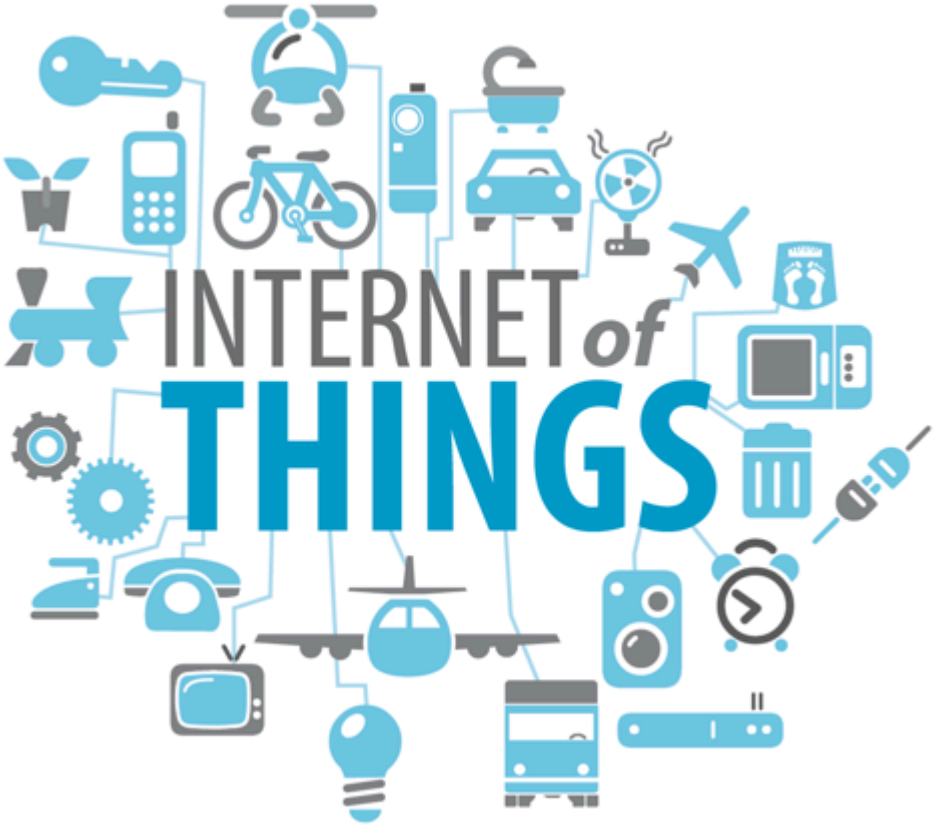
Med-Tech

Bio-Tech

Clean-Tech

Green-Tech

Photonics



2015 International Year of Light

…and Light-based Technologies

Inaugural Event - Jan 19-20th, 2015 - UNESCO

Courtesy: K. Plenkovich (SPIE)

Photonics is Light

Festival of Light at Ghent Cathedral

A new dimension to architecture

YAS hotel Abu Dhabi

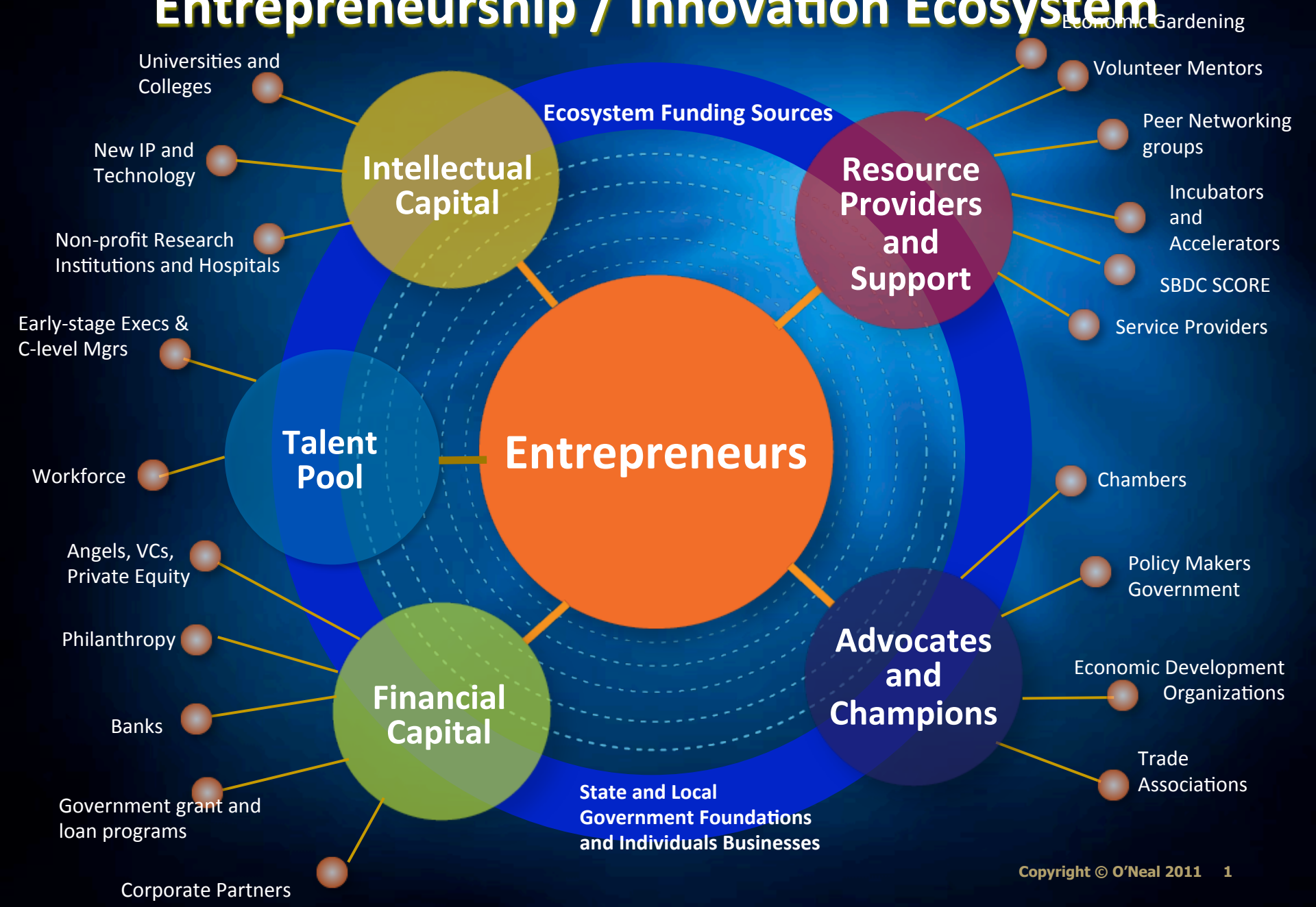
"If Electronics was the technology of the 20th century, then Photonics is the technology of the 21st century"

Accelerating Growth in High-Tech

Small Business Act created for Europe by European Commission in 2008

- Creating entrepreneurial environment .
- Second chance for honest entrepreneurs who have faced bankruptcy
- Mainstreaming the 'Think Small First' principle into all fields of legislation.
- Making public administrations more responsive to the needs of SMEs.
- Adapting public policy tools to SMEs' needs..
- Facilitating SMEs' access to finance.
- Single market opportunities for SMEs
- Promoting skills upgrades and innovation.
- Enabling SMEs to meet environmental challenges.
- Allowing SMEs to benefit from the growth of markets.

Entrepreneurship / Innovation Ecosystem



UCF and the Community
Partners in Economic Development

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1. Create a Rich Environment

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2. Creating New Business Opportunities

Technology Entrepreneurship Center

Proactive Tech Transfer

UCF Orange County Venture Lab

Solid Market Research

Entrepreneurship Programs

NCIIA E-Teams

Savvy Entrepreneurs

Business Plan Competitions

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3. Help New and Small Companies Grow Strong

UCF Technology Incubator

Florida High Tech Corridor

Disney/SBA National Entrepreneur Center

Student Interns

Seed / Gap Funding

Networking Events

Service Provider Support

SBIR Collaborations

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4. Transplant into the Community

UCF Advisory Board Council

Research Parks

Good Business Environment

Capital – VC, Angel, other

Facilities, Real Estate

Professional Associations

Sophisticated Professional Service Providers

Peer Spectives

Economic Development Organizations

5. Support Developed Companies

Proactive Government

Institute for Economic Competitiveness

Strong Research University

Retention Efforts

Management Talent

Workforce

Quality of Life Issues

Infrastructure

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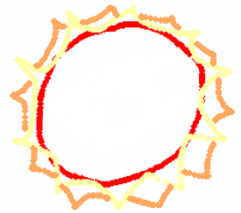
Sustainable EcoSystem

Intellectual Capital

Excellent Region & Partners



UCF Students & Entrepreneurs

Developed Companies

Fast Growth

New & Small

Business Opportunities

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International partnership and SME's

Greater government recognition that international partnerships in SME growth benefit economies.

Access to larger markets for niche technology companies.

Standardization of requirements and regulations.

Availability of foreign investment funds.

Creation of internationally accepted norms and business practices.

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Thank you !
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