

### WHO IS THE PERFECT INFLUENCER?

**Internet Hungary** October 2nd, 2019 Hotel Azúr, Siófok



# WHO WE ARE?

Mediakraft TV – international media company, part of Media Elements Group with offices in Poland, Germany and Turkey.



We provide our services to clients from the whole world - eg. India and USA.

We specialize in:

INFLUENCER MARKETING **VIDEO PRODUCTION** 

#### **MEDIA** ELEMENTS **WHIJIAKK**

DIGITAL MARKETING



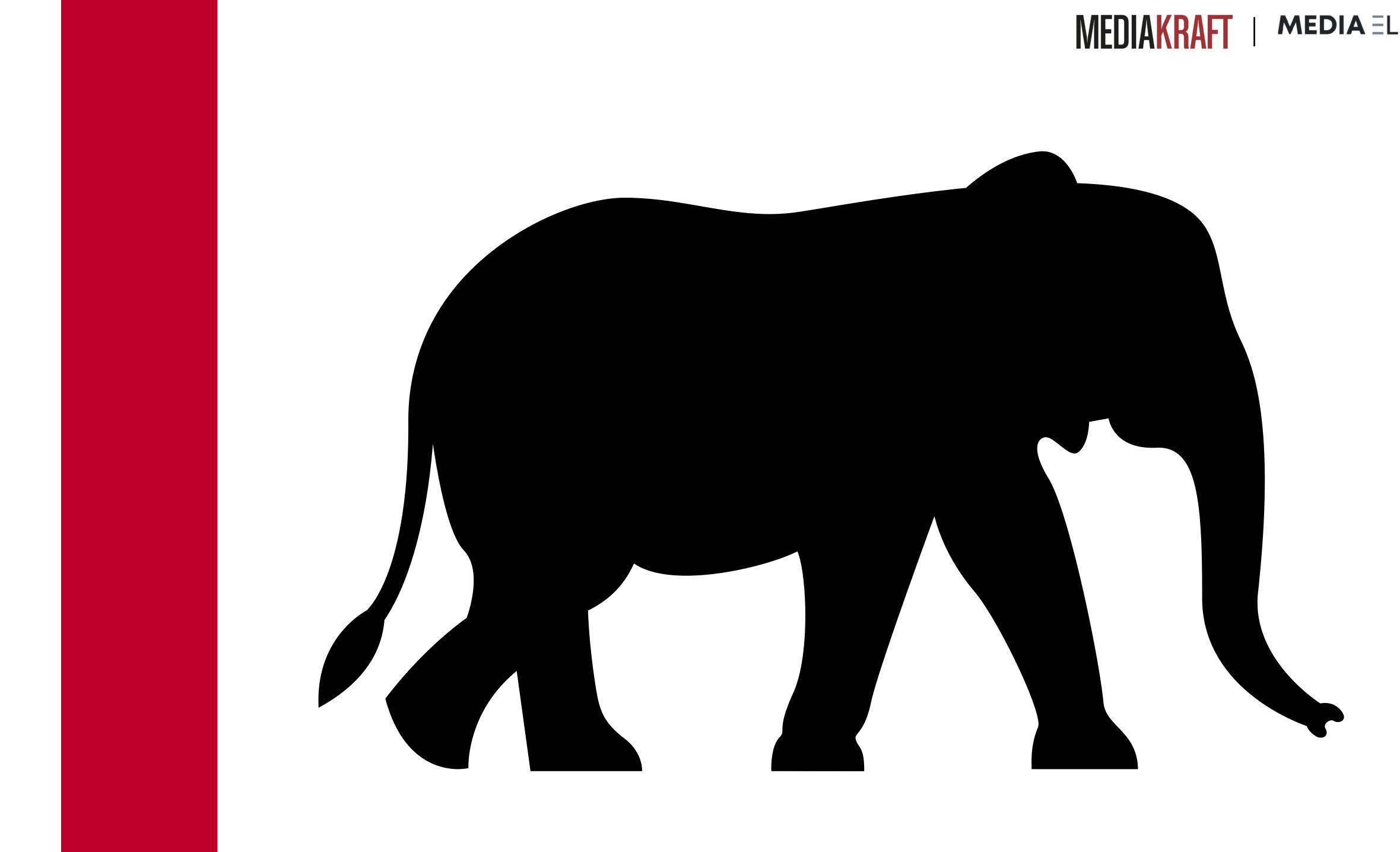
## **INFLUENCERS ARE AMAZING!**

#### MEDIAKRAFT | MEDIA ELEMENTS









#### MEDIA ELEMENTS GROUP





## IMPERFECT INFLUENCER TRAITS & REPERCUSSIONS

## SELF ENTITLEMENT ARROGANCE DISHONEST DRAMA INCLINED

MEDIAKRAFT | MEDIA ELEM

## BAD INVESTMENT EMOTIONAL DRAIN CONTRACT VOID LAWSUITS



## PERFECT INFLUENCER TRAITS

### PASSIONATE HUMBLE **EXPERIENCED** FORGIVING

MEDIA ELEM

## **SATISFIED CLIENT SUSTAINABILITY FLAWLESS PRODUCT** DAMAGE CONTAINMENT



#### WHAT MAKES **A PERFECT INFLUENCER?**

#### MEDIAKRAFT | MEDIA ELEMENTS

#### **POSITIVE VALUES**





### EMBRACE THE PROFESSIONALS

#### MEDIAKRAFT | MEDIA ELEMENTS



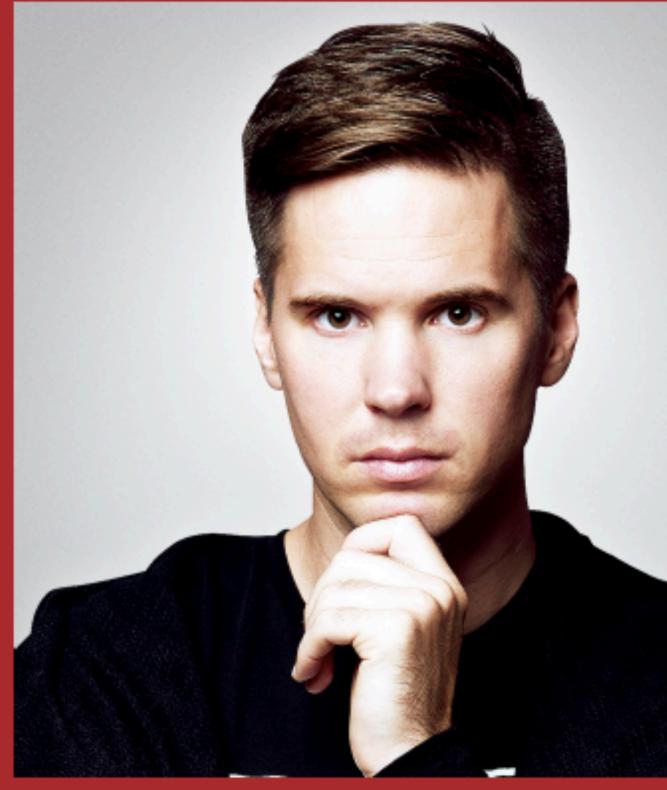
# YOU CAN'T FAKE PASSION!

#### MEDIAKRAFT | MEDIA ELEMENTS





# CONTACT



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