



BRAND SAFETY A HÍROLDALAKON

NYÁRI FRUZZSINA



Anatidaephobia - The Fear That You are Being Watched by a Duck

December 08, 2008 by **Tammy Duffey**

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What Is Anatidaephobia?

Anatidaephobia is defined as a pervasive, irrational fear that one is being watched by a duck. The anatidaephobic individual fears that no matter where they are or what they are doing, a duck watches.

Anatidaephobia is derived from the Greek word "anatic"



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Top 15 sources of plant-based protein

By Zawn Villines | Last updated Thu 12 April 2018

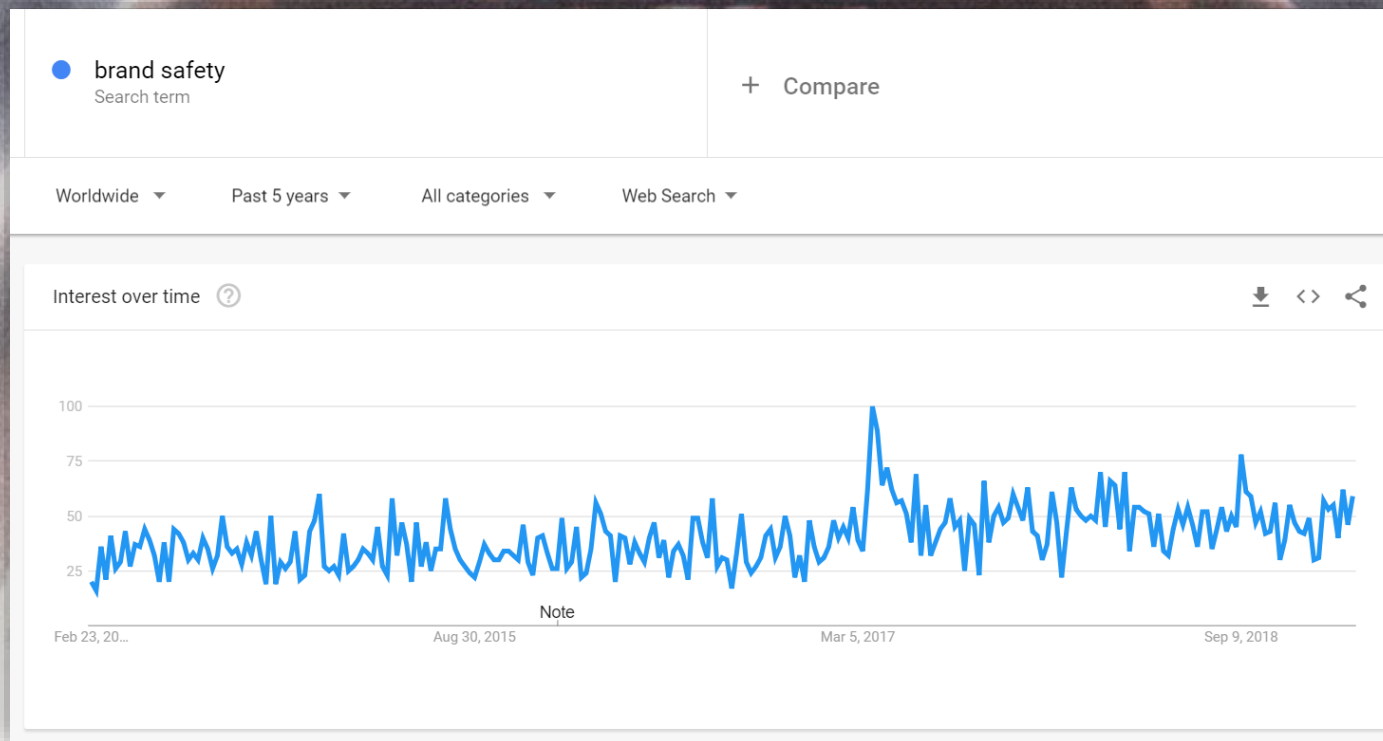
Reviewed by [Natalie Olsen, RD, LD, ACSM EP-C](#)

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More and more people are interested in following vegetarian or vegan diets or reducing their use of animal products. A shift away from animal products is getting easier with more fortified and nutritious plant-based foods available.

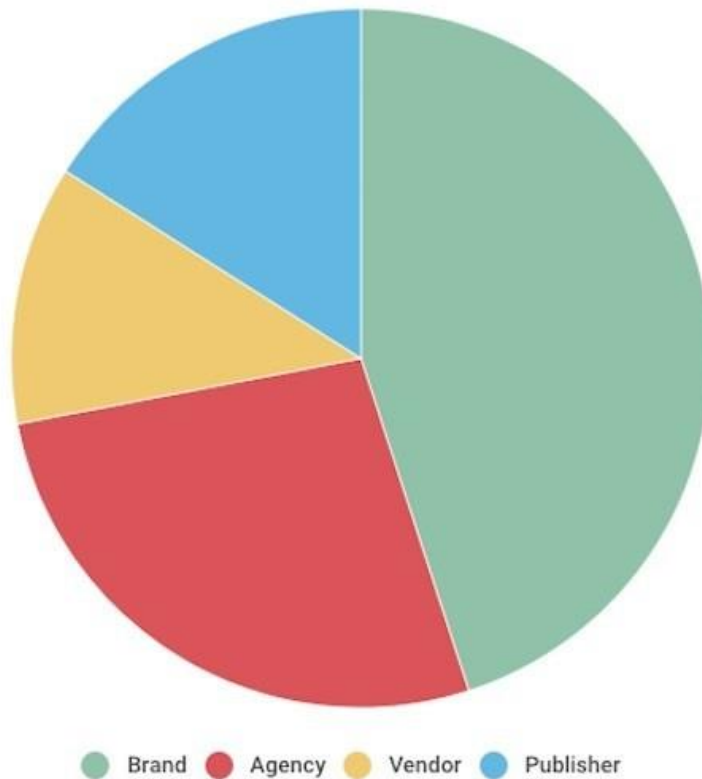
A person may try a vegan diet for health, animal welfare, or religious reasons. In [2016](#), the Academy of Nutrition and Dietetics stated that a vegetarian or vegan diet could provide all the nutritional requirements of adults, children, and those who were pregnant or breast-feeding.

MIÉRT IS BESZÉLÜNK ERRŐL?



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Who is most responsible for ensuring brand safety?



MERRE TOVÁBB?

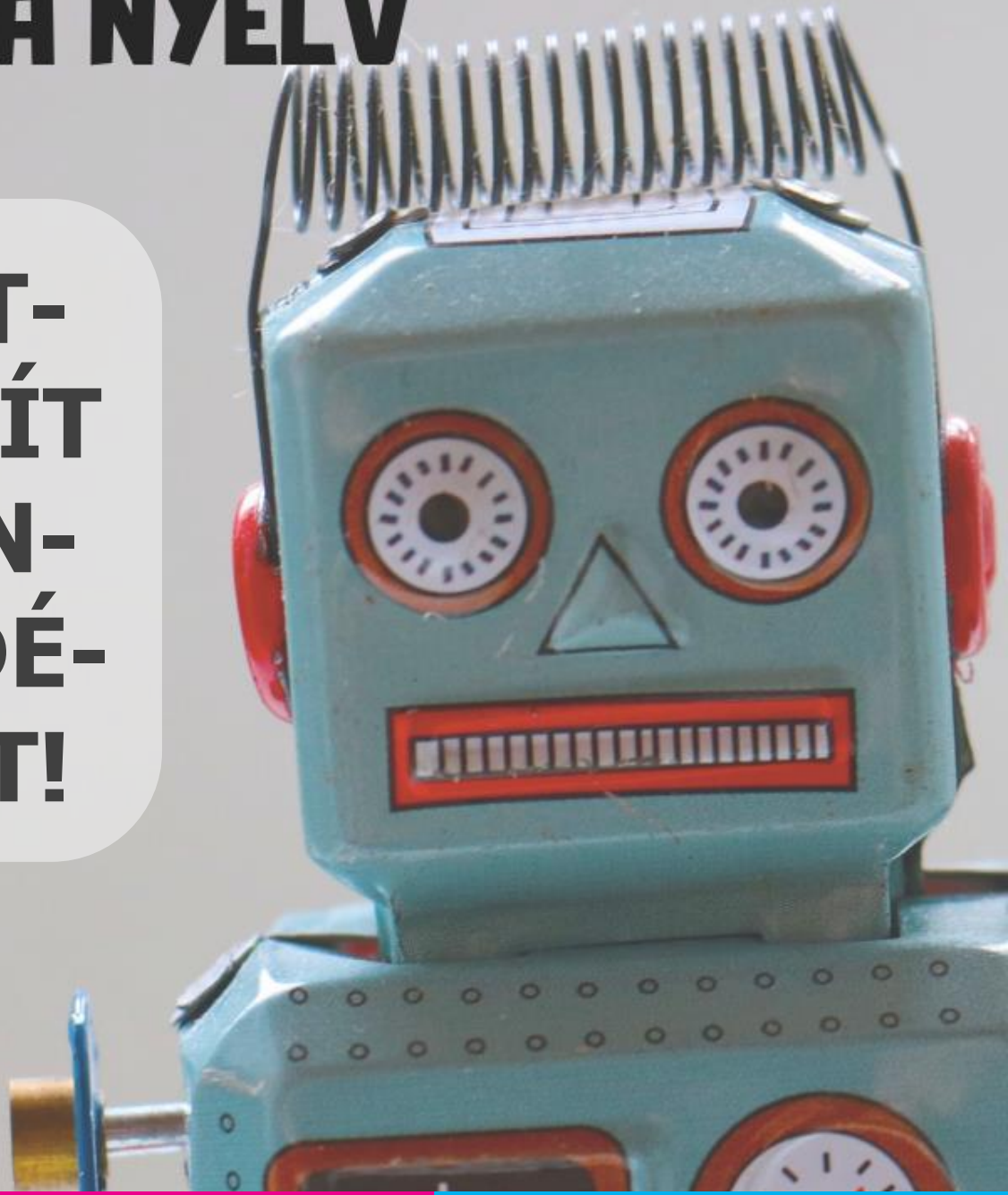
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KIHÍVÁSOK – A NYELV

**MEGSZENT-
SÉGTELENÍT
-HETETLEN-
SÉGESKEDÉ-
SEITEKÉRT!**



KIHÍVÁSOK - AZ ELÉRÉS

**(túl)
targetálás**

AZ ÉLET NAPOS OLDALÁN?

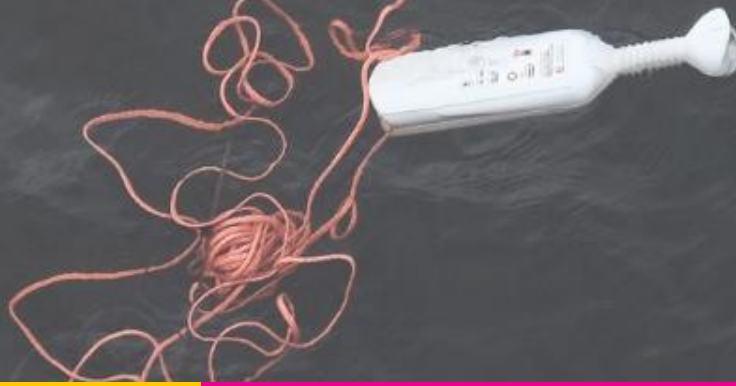


NEM FENÉKIG TEJFEL



KONKLÚZIÓ

**Ne becsüljük
alá a kiadók
segítségét
sem!**





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