

A person with short dark hair, seen from behind, is looking at a wall covered in numerous sticky notes and diagrams. The wall is filled with various sketches, flowcharts, and handwritten notes, suggesting a brainstorming or planning session. The person is wearing a light-colored sweater with dark horizontal stripes. The overall scene is dimly lit, with a warm, orange-toned light source on the right side, creating a focused and creative atmosphere.

A GROWTH-HACKING A MARKETING ÚJ BRANDINGJE?

The background is a dark blue-grey gradient. A large, light blue-grey diamond shape is centered on the page. Several dark birds are shown in flight, scattered across the background. A small black horizontal line is located at the top center of the image.

**Adat-alapú marketing
szemlélet, folyamatos
tesztelésre építve a
digitális csatornákon,
amely segíti az üzleti
növekedést.**

A NÖVEKEDÉS CÉLJA A NÖVEKEDÉS?



**HACKING =
SHORTCUTS**

MINDEN ÉS BÁRMI NÖVEKEDHET?



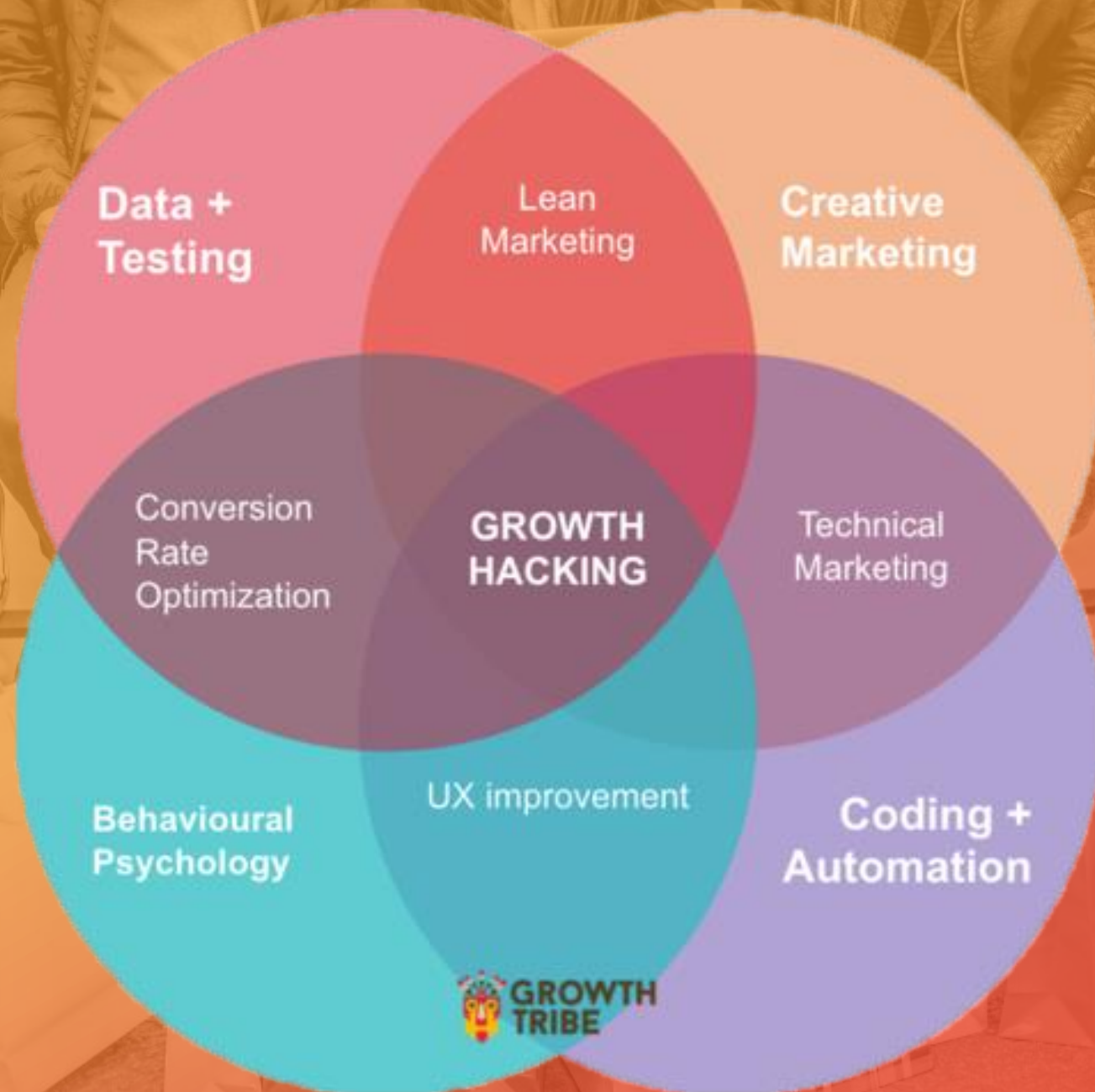
GROWTH

LIKE VS REVENUE



„A Growth Hacker az új Marketing Vezető”

- Andrew Chen, 2010



MARKETING TRANSZFORMÁCIÓ (?)





A blurred background image of an office environment. Several people are visible, some sitting at desks and others standing, engaged in work. The image is overlaid with a semi-transparent blue and orange gradient. The text is centered and framed by two horizontal white lines.

A NÖVEKEDÉS LEGYEN VELETEK!