

FELHŐK ALATT A NAP

MEDDIG CÉLCSOPORT AZ EMBER?

MEDDIG MÁRKA A MÁRKA?

Gulyás János



SPOILER ALERT

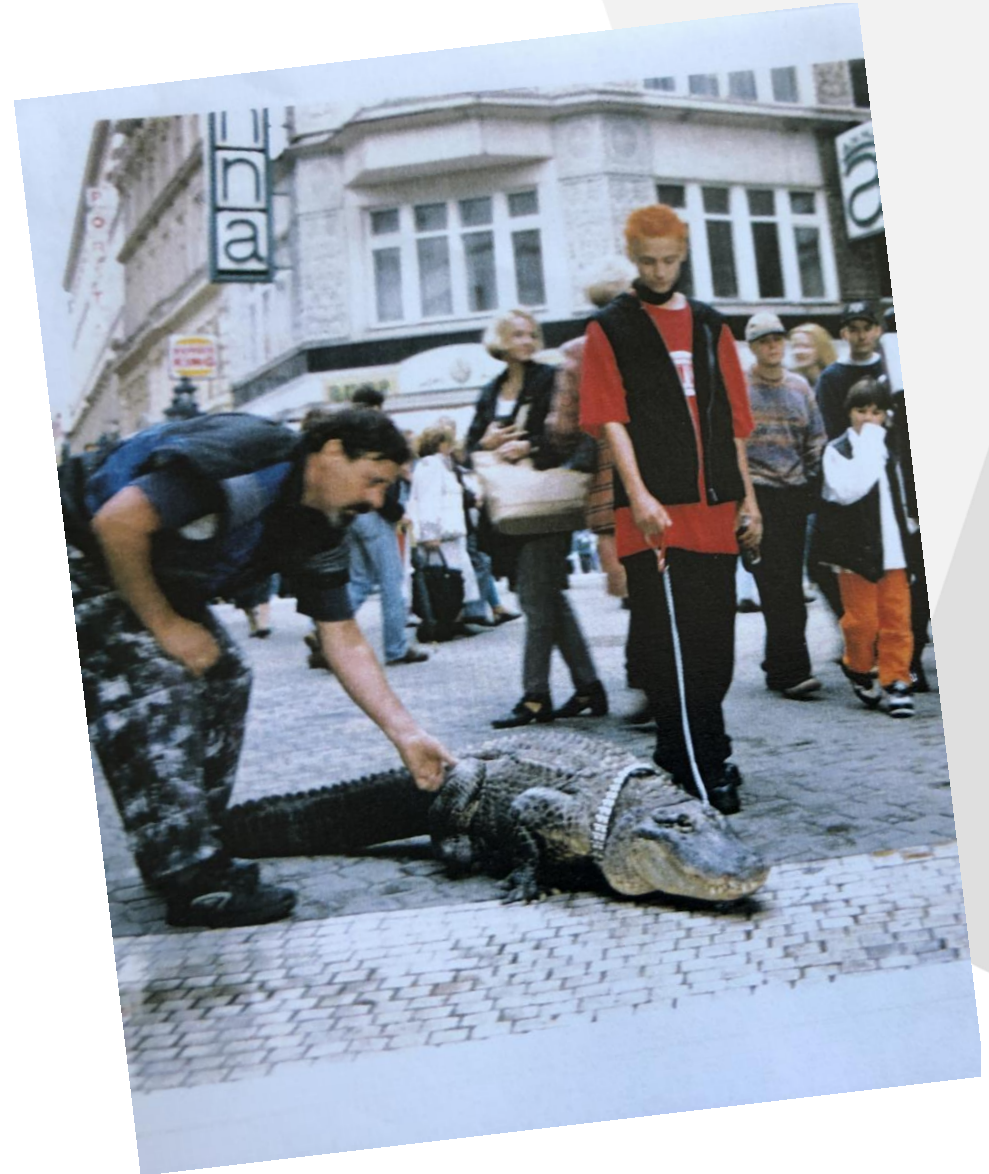
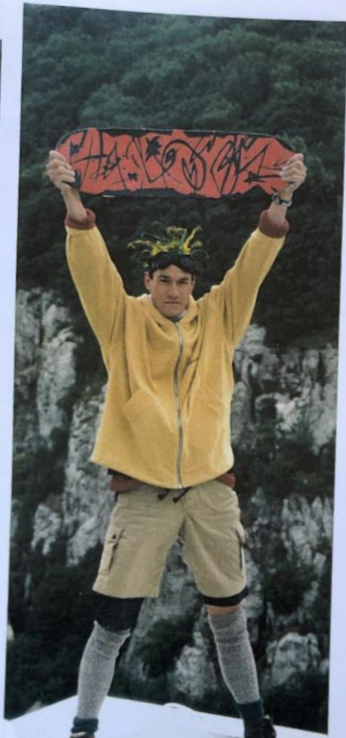
GAFIA

MaaS

voice interface

IA Big Data

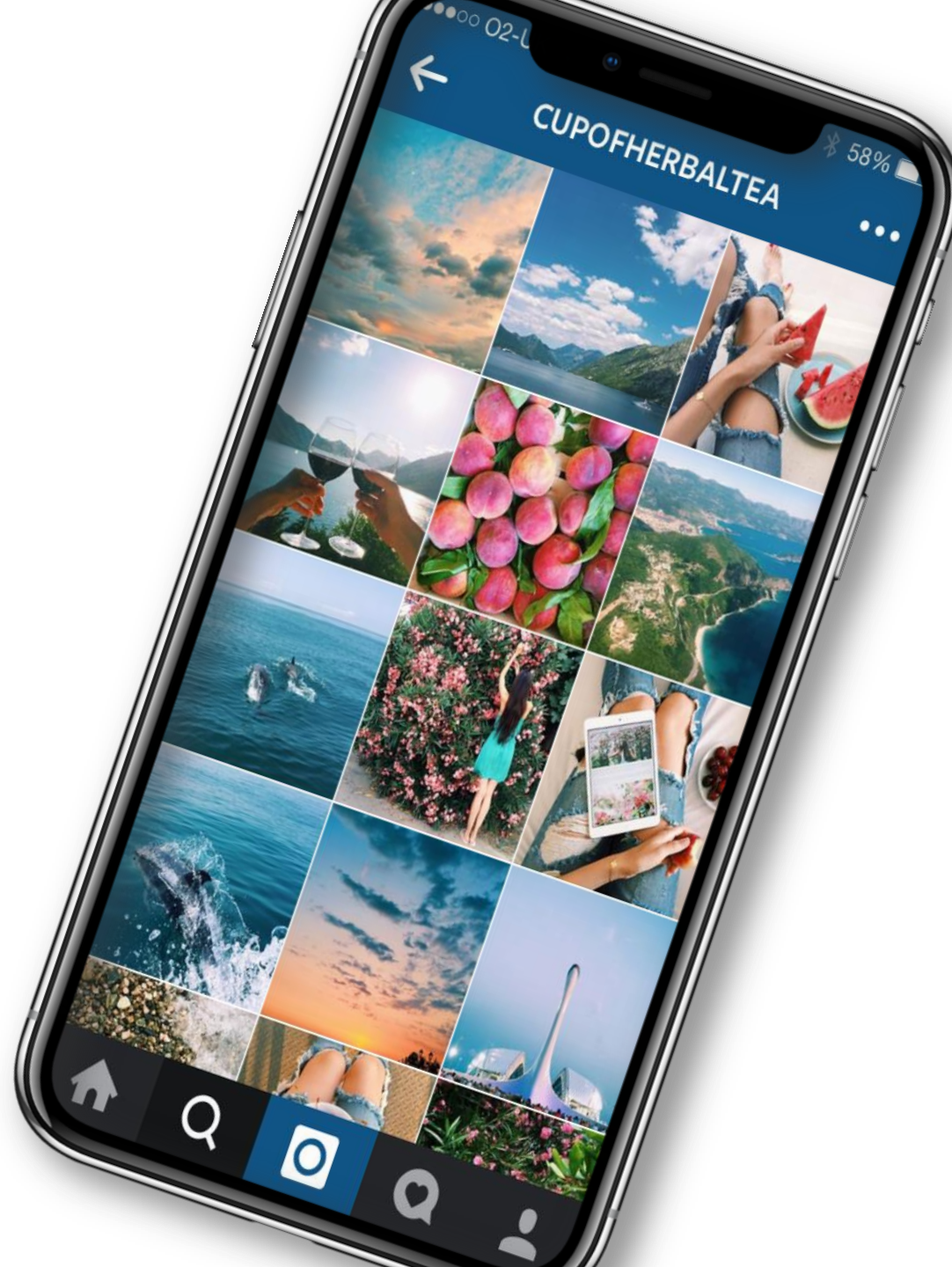
peer-to-peer

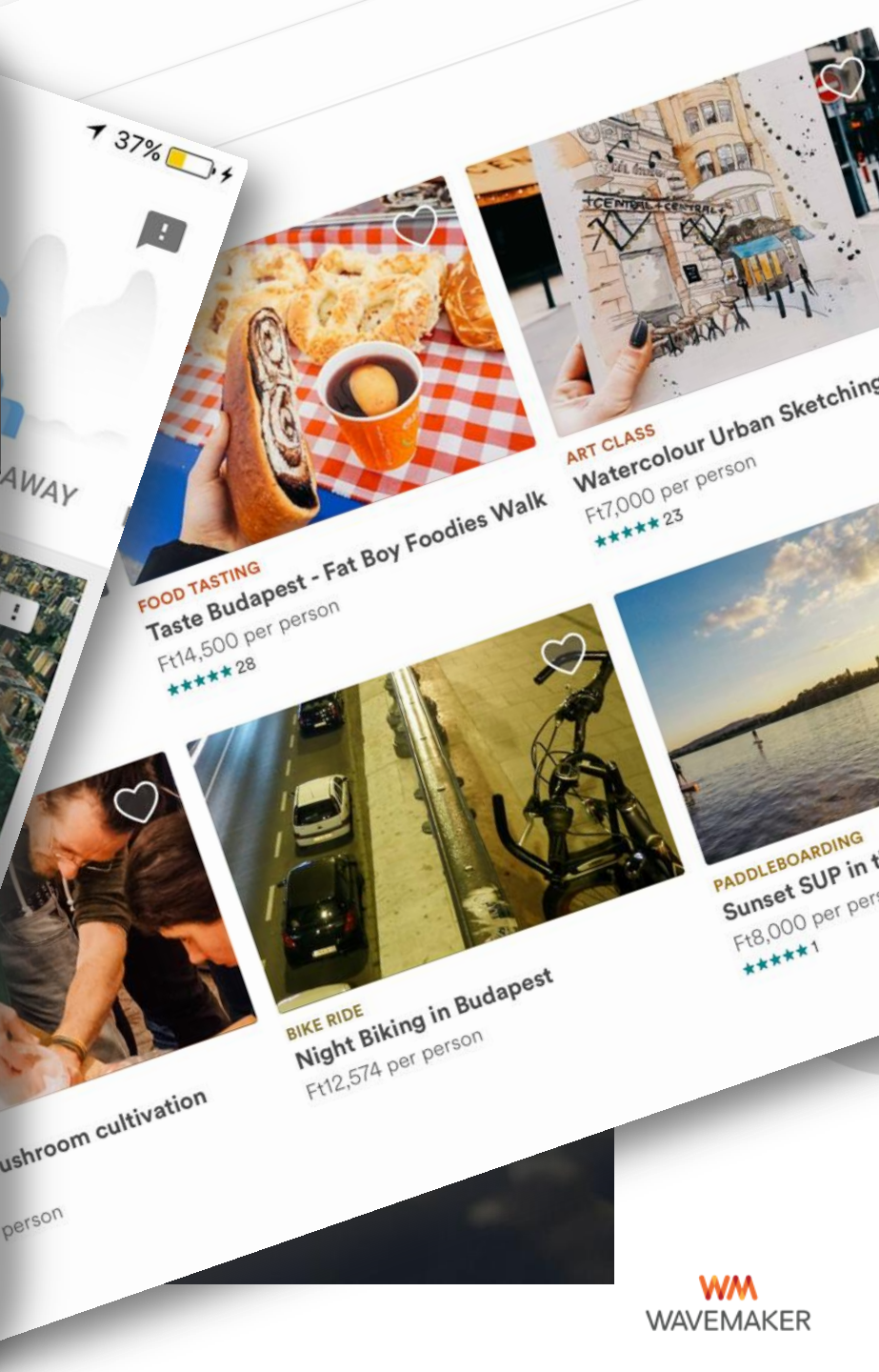
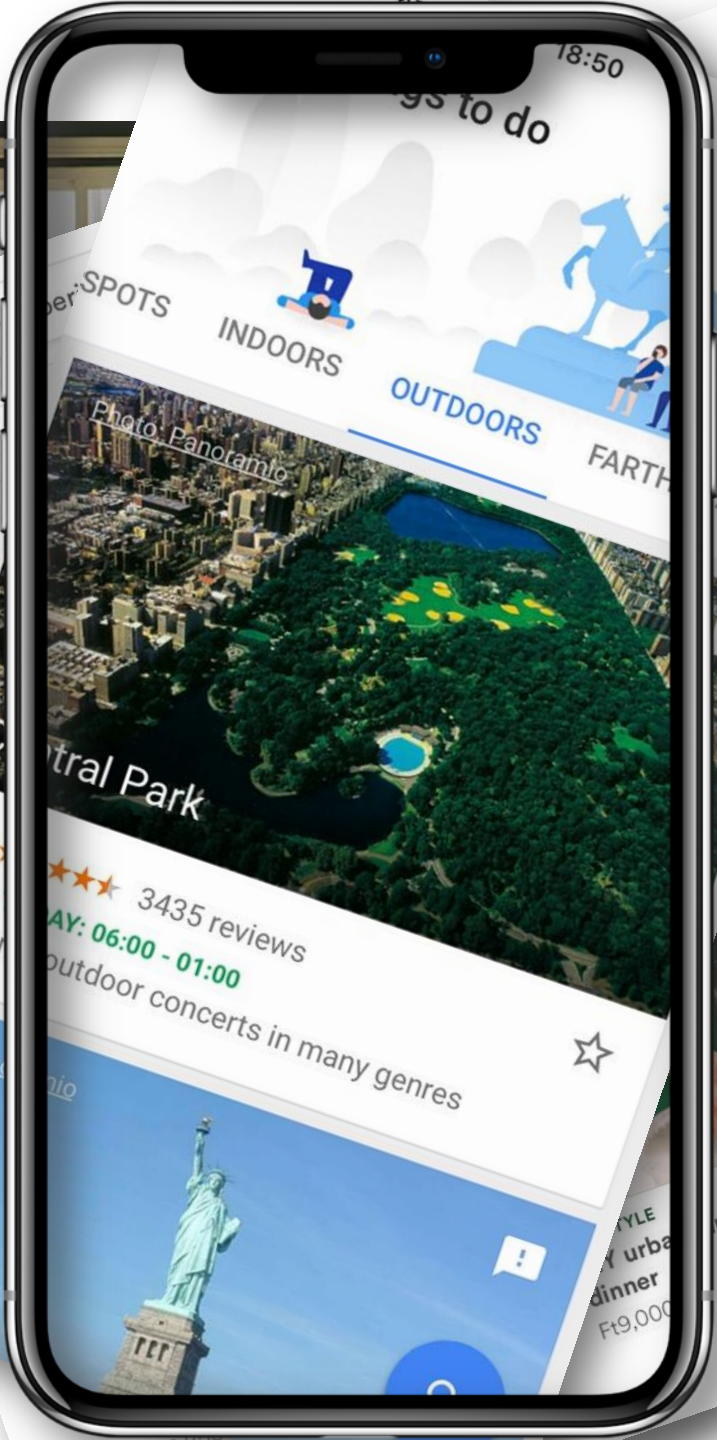
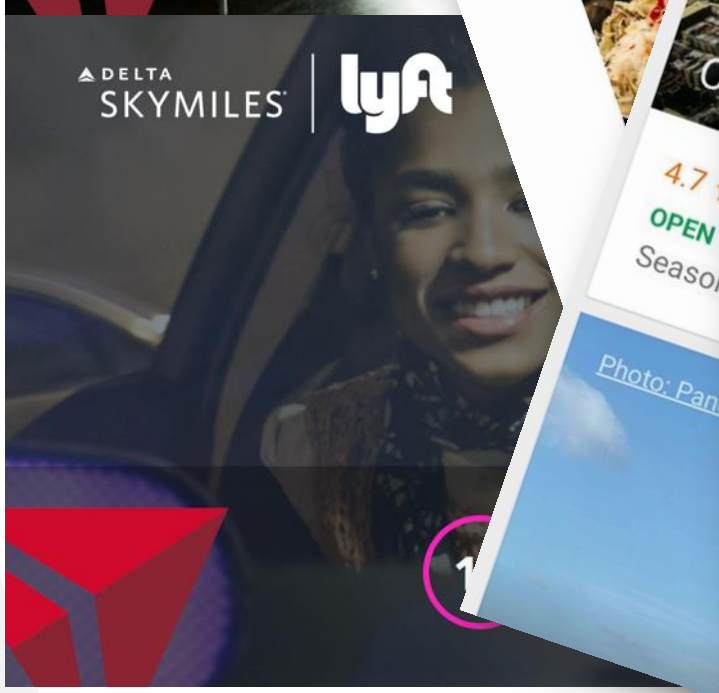
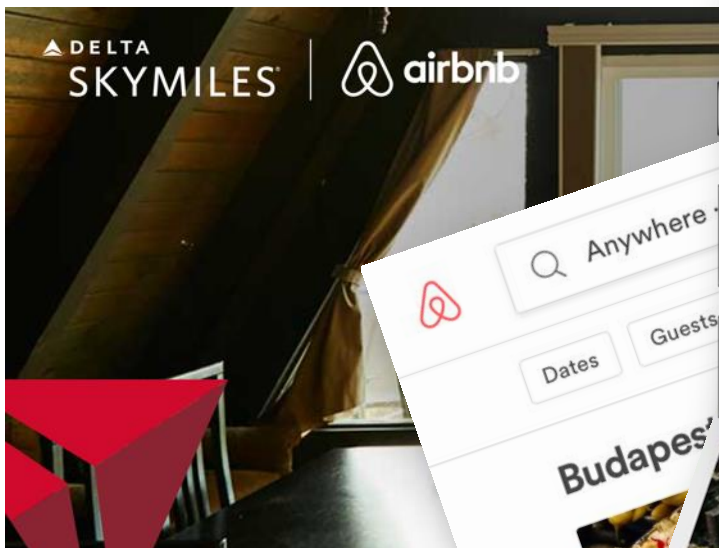




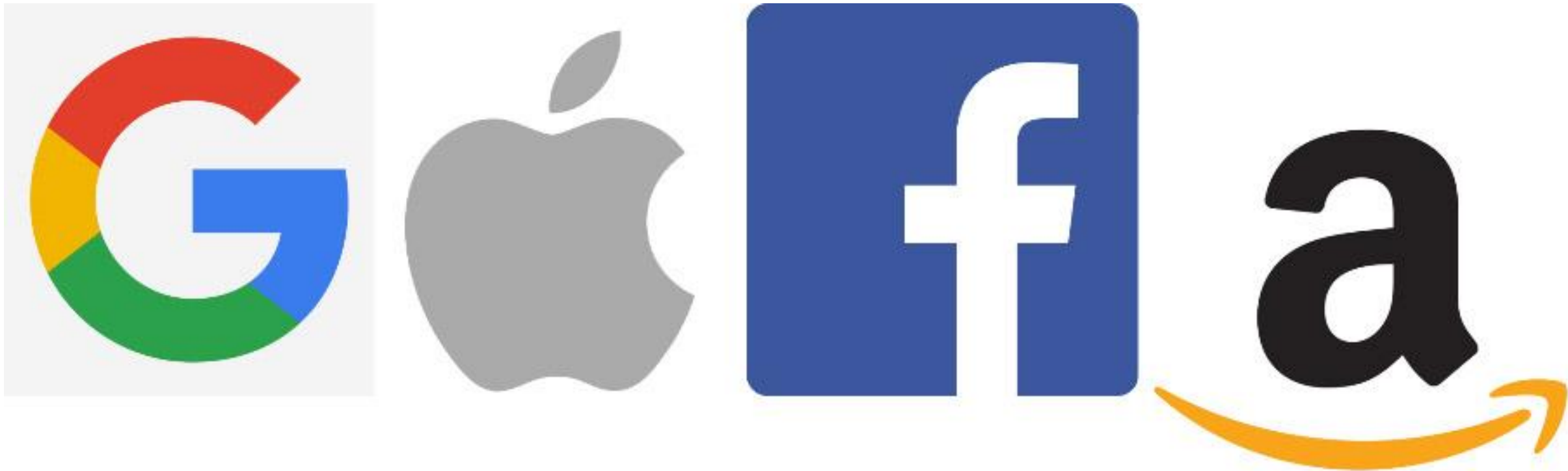
**KLASSZ
DOLGOK, AMIK
REKLÁMKÉNT
IS MŰKÖDNEK**

**MAKE
PEOPLE
WANT
THINGS**





LESZ-E EGYÁLTALÁN MÁRKA A GAFA-N KÍVÜL???



MÉG ERŐSEBB “SZERKESZTŐI” HATALOM





A HŰTŐ BESZÉLGET A PRIMA ONLINE-NAL



ALGORITMUS “REKLÁMOZ” ALGORITMUSNAK



**CSINÁLJUNK KLASSZ DOLGOKAT,
AMIK REKLÁMKÉNT IS MŰKÖDNEK!**





két algoritmus beszélget...

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