Business Opportunities Emerge from Open Conversations

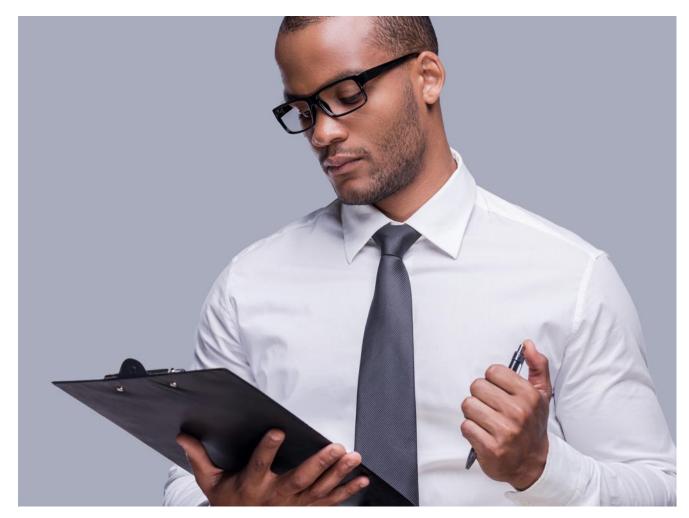
> Media Hungary 2018 John Purkiss

John Purkiss



- Economics, Cambridge
- MBA, INSEAD
- 20 years in executive search
- Co-author of Énmárka (HVG)
- New book about letting go

Do you go to meetings armed with an agenda?



An Alternative Approach: No Agenda

- 1. Do your homework on the person & the company
- 2. Arrive at their office with no agenda
- 3. Meditate (be present) and let go
- 4. Listen carefully while they describe their problem(s)
- 5. Check whether your understanding is correct
- 6. Be still. Then share any ideas that come up
- 7. Start discussing potential solutions
- 8. Continue by phone / email / SMS / WhatsApp

Do your homework on the person and the company



- Website
- Google
- LinkedIn
- Twitter
- Facebook
- Instagram
- What's important to this person?

Arrive at their office with no agenda

Meditate / be present and let go



- Sit upright
- Place your feet flat on the floor
- Close your eyes
- Place your attention on the breath
- Whenever the attention wanders, bring it back
- Feel your weight on the chair
- Feel the pressure of the air against your face
- Listen as far as possible into the distance
- Bring your attention back to your breath

Listen carefully while they describe their problem(s)

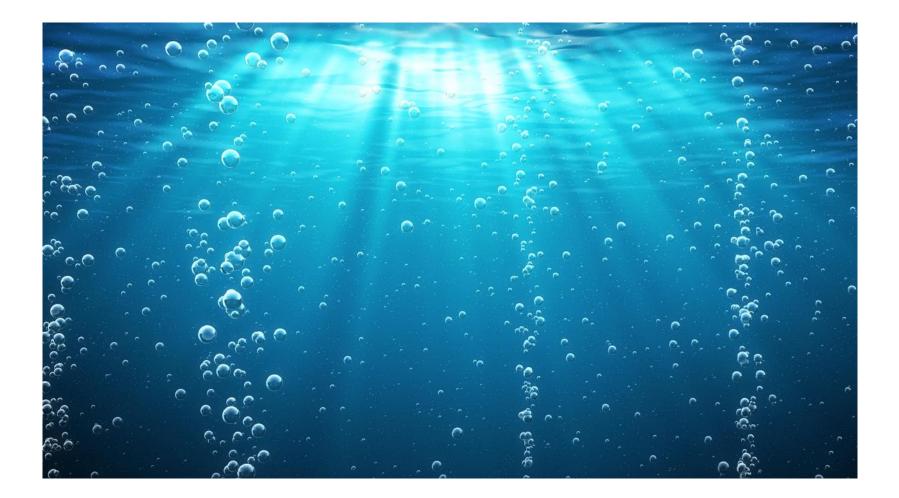




Check whether your understanding is correct

"If I understand you correctly, ..."

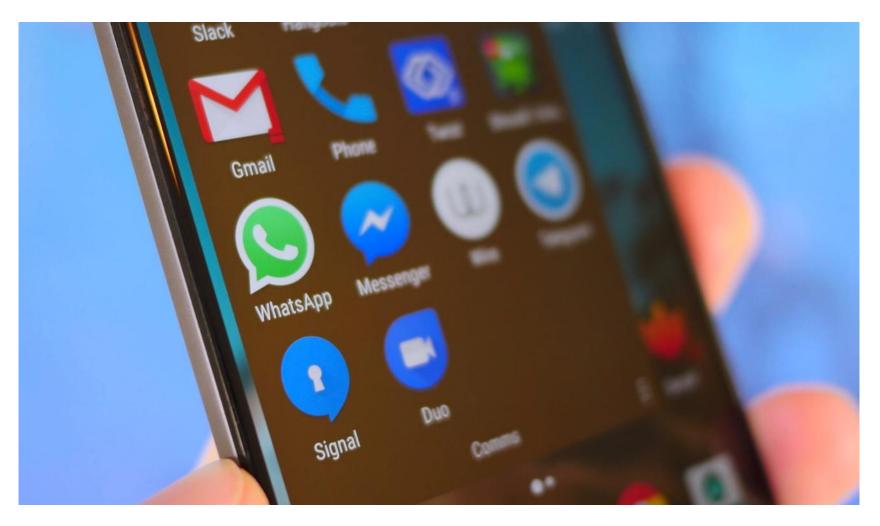
Be still. Relax. Then share any ideas that come up



Start discussing potential solutions



Continue by phone / email / SMS /Whatsapp



Let's keep in touch!



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