

# **Everybody Has a Dark Side**

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- Economics, Cambridge
- MBA, INSEAD
- 20 years in executive search
- Co-author of *Énmárka* (HVG)
- New book about letting go

# Who do you find most annoying?

Jack

.....

Jill

.....

Deepika

.....

Hieronymous

.....

Etc.

.....

# What do you find most annoying about them?

Who I find most annoying

What I find most annoying about them

Jack

.....

Jill

.....

Deepika

.....

Hieronymous

.....

Etc.

.....

# Do you keep having similar problems with different people?

The problems I keep having with other people are:

.....

.....

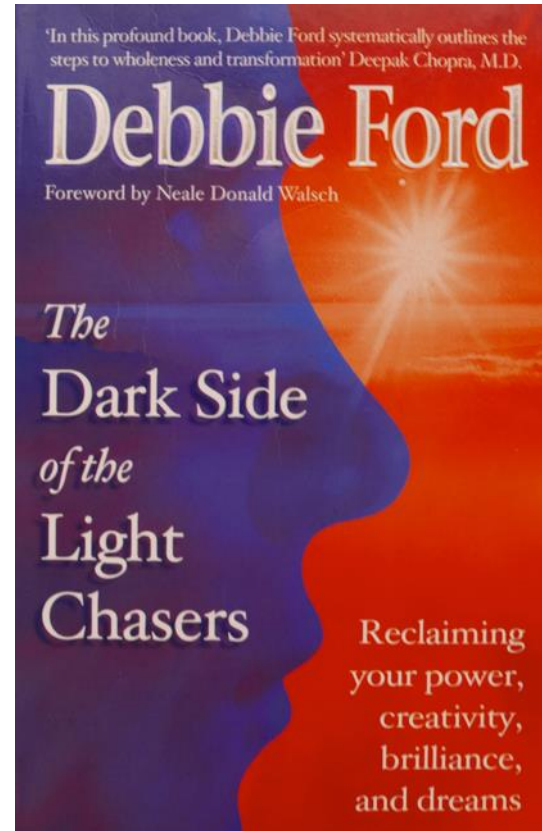
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# The things you find annoying in other people are a reflection of you

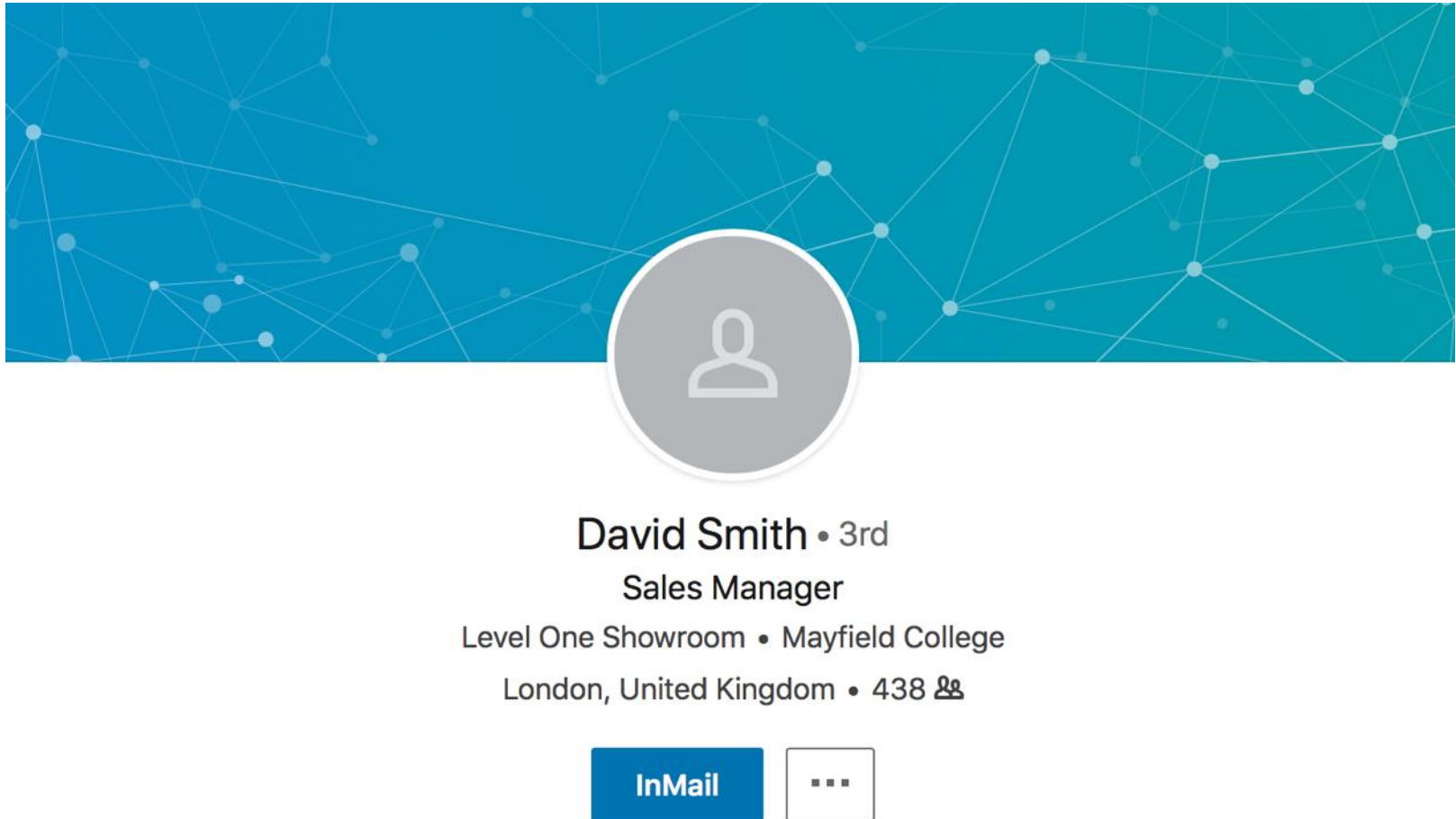


**Your Dark Side = Your Shadow**

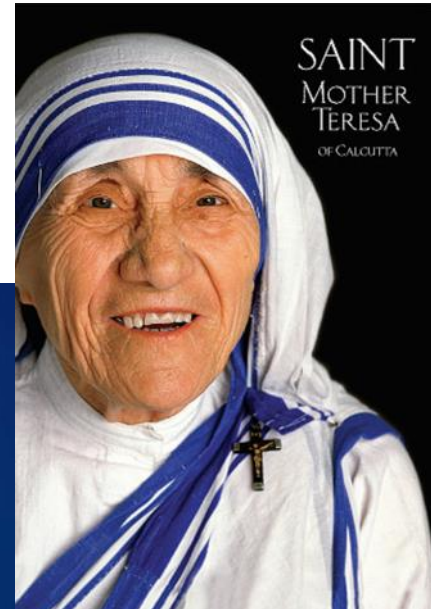
**Your shadow contains everything you  
haven't accepted about yourself**



# Don't be a grey LinkedIn person!



# All our heroes have a dark side



# Carl Jung, Psychologist



I would rather be  
whole than good!

Ich will lieber  
ganz sein als gut!





# You can be anything!

- I can be clever
- I can be stupid
- I can be judgemental
- I can be biased
- I can be overweight
- I can be underweight
- I can be depressed
- I can be funny
- I can be boring
- I can be anything
- You can label me in any way you wish 😊

# Let's keep in touch!



**JohnPurkiss.com**

