

Where the next great
stories are born.

Horgos Lénárd: A felforgatók köztünk élnek
Evolution konferencia – 2018-02-28



- » Scaleup-ok, befektetők, startup-ok, tehetségek
- » Innovatív, kirobbanó, „diszruptív”... **felforgató.**

» SZERETJÜK A **STARTUP**okat?

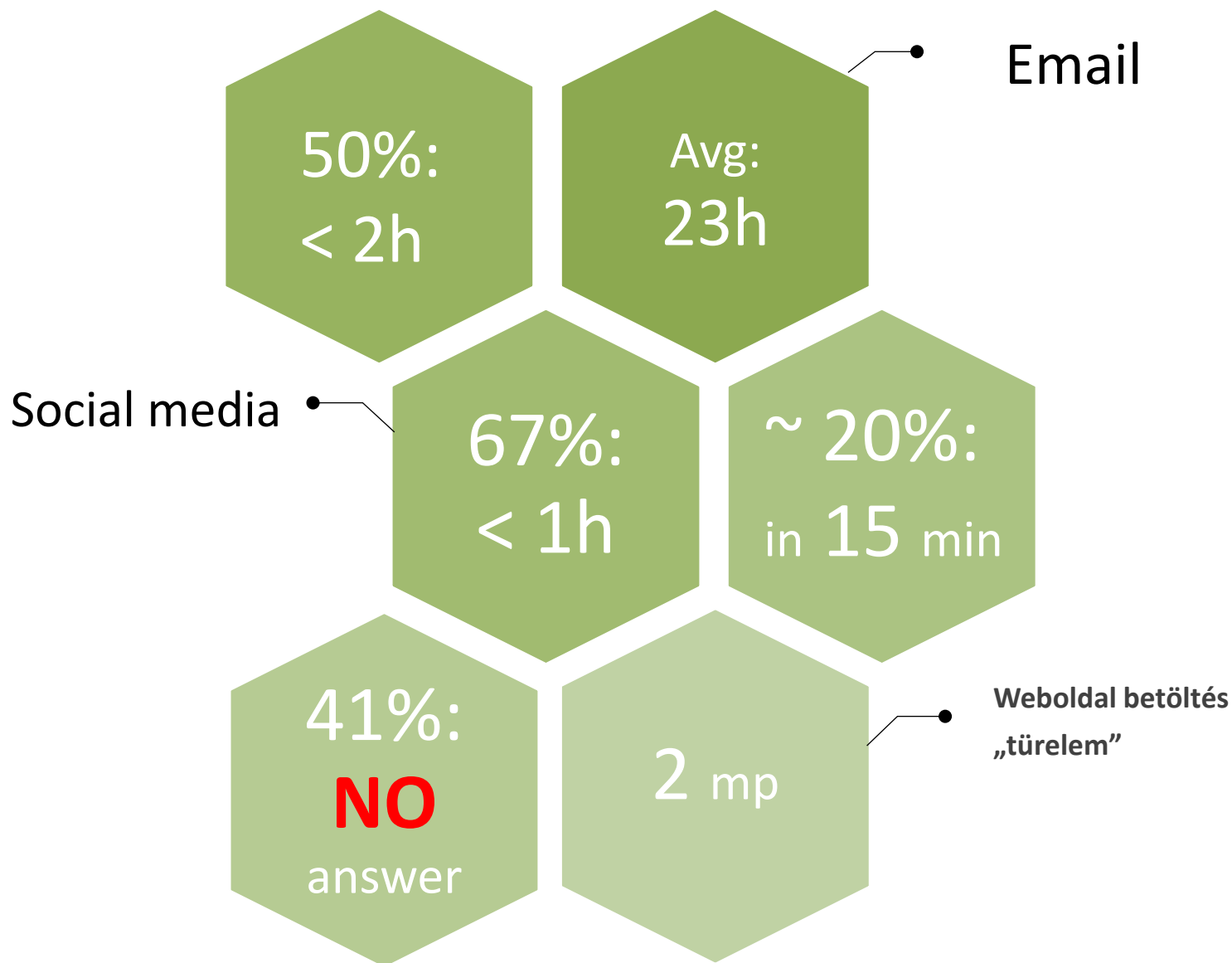


Meg akarnak változtatni piacokat. Üzleti forradalmárok.
Rapid módon akarnak hatást elérni.

Van rá igény? Megoldatlan piaci „fájdalom”?
Miért nem oldják meg a nagyok?

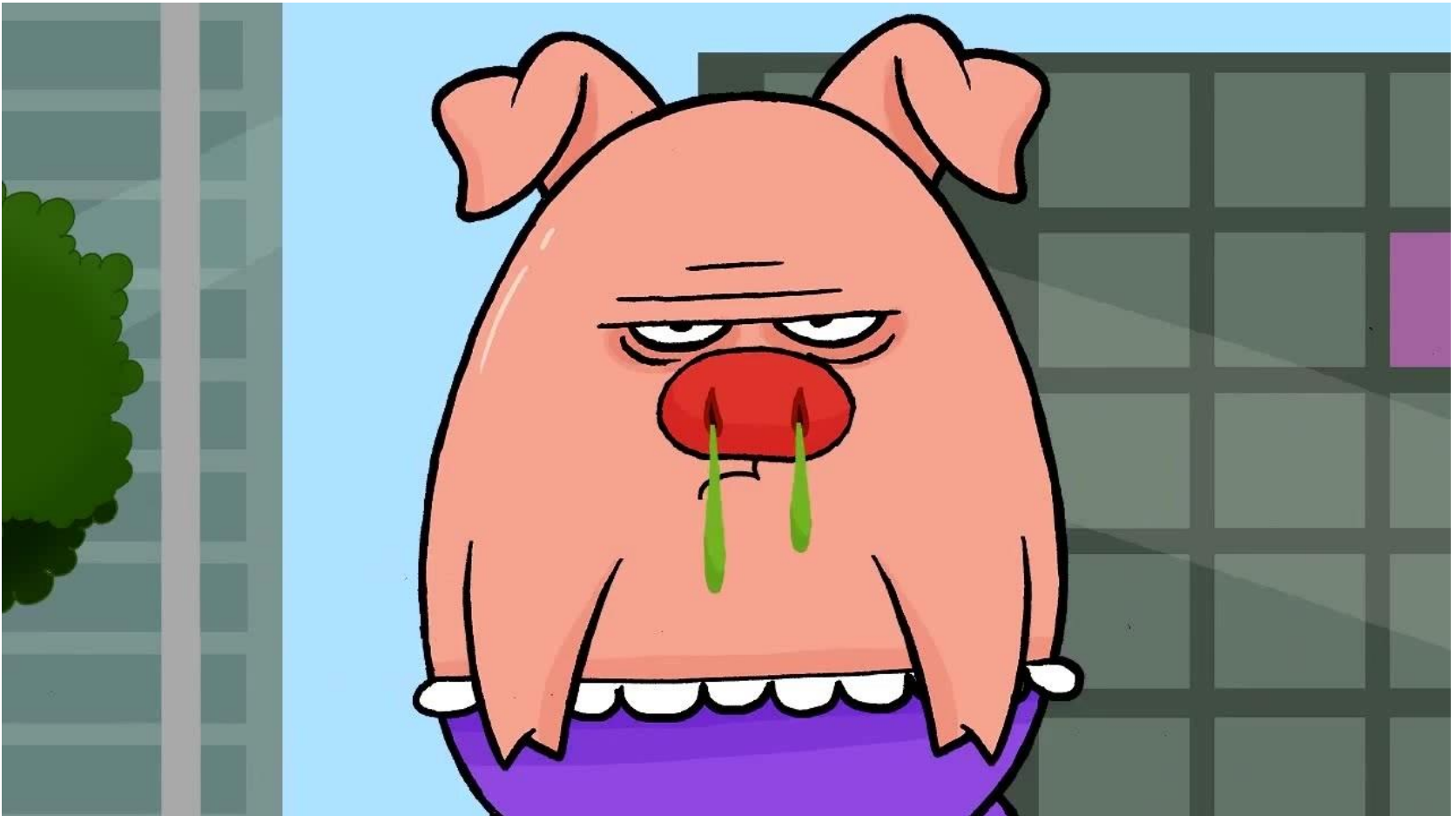


Egyik indok: *felgyorsult* a világ.





- » Agresszív kismalac beleesik a gödörbe. Arra jár a jótündér:
 - Várj, agresszív kismalac, hozok létrát!
 - NEM VÁROK!





Kevesebb elfecsérelt idő...



- 1 Always have a meeting agenda
- 2 Start and finish on time
- 3 Divert calls to voicemail
- 4 Listen to other people
- 5 Agree actions and responsibilities
- 6 Send out meeting minutes on the same day

Stand up meeting



Plank meeting



Hogyan adjunk
gyorsan választ?

LetMeInn

2015. október

2017. június



Starschema Raises 5 Million USD to Scale Up International Operations

Starschema Aims to Become CEE Leader in Big Data Services

Budapest, 20 February 2018 – PortfoLion Regional Private Equity Fund, managed by PortfoLion, subsidiary of OTP Group, invests 5 Million USD into Big Data Services Firm Starschema Ltd. The Budapest-based IT company will primarily use the capital to expand its international operations, focusing on the US market.

Starschema sustained a dynamic pace of growth in recent years. The Budapest-based Big Data Management and Analytics Services company's revenue grew more than 20% in 2017 to almost 10 Million USD, while increasing its headcount from 150 to 180. This means Starschema has become the leader in the Hungarian Big Data and Business Intelligence services market and is currently catching up with the biggest regional players.

ACTIVIST VC BLOG



YOUNG GUNS VS. OLD FARTS: WHO WINS THE STARTUP GAME?

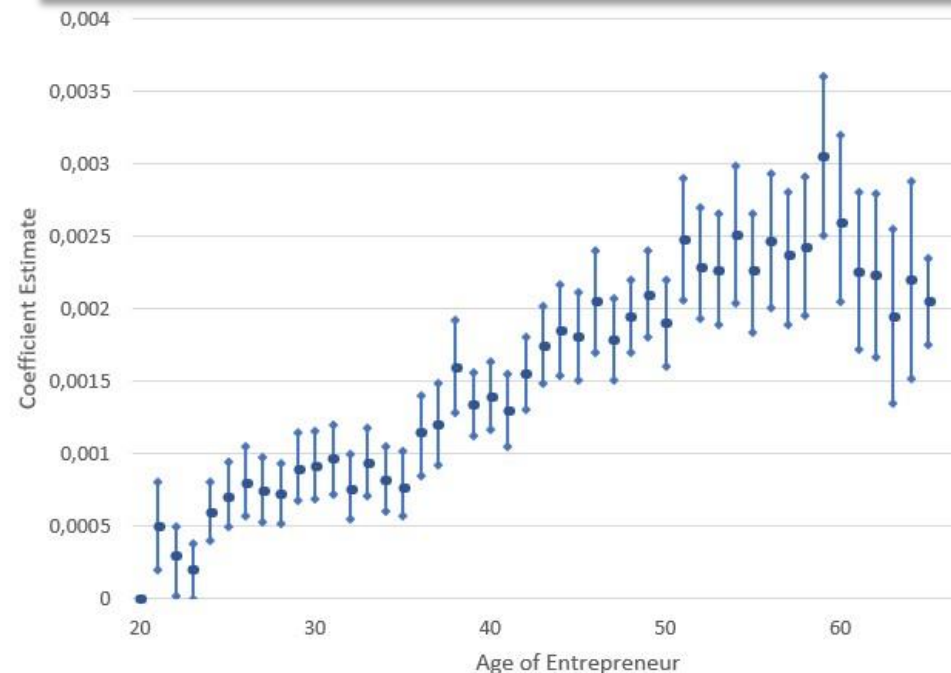
January 19, 2018

We love stories of young guns under 30 starting hugely successful companies:

- **Mark Zuckerberg** started Facebook when he was 20
- **Larry Page** and **Sergey Brin** were 25 when starting Google

„And here’s the kicker: the average age of the founders of the most successful startups is **45 years** and the probability of **extreme success is highest in the 45 to 59 age range.**”

Sikeres exit esélye vs alapító életkora



”to get anywhere in the world in 5 hrs”



Blake Scholl



First customer:
Branson



Press Release — 12.5.2017



Japan Airlines and Boom Announce Partnership for Supersonic Air Travel

Tokyo, Japan and Denver, Colorado - Dec. 5, 2017 - Japan Airlines (JAL) and Boom Supersonic are pleased to announce a strategic partnership to bring commercial supersonic travel to passengers.

While new and advanced technologies are changing our lives significantly, flight times for air travel have stayed relatively constant. Boom is developing a new-generation supersonic aircraft, which flies at Mach 2.2 and will cut flight times in half. Through this agreement, JAL will provide its knowledge and experience as an airline to support Boom in developing the aircraft.

As part of the agreement, JAL has made a strategic investment of USD 10 million in Boom and is collaborating with the company to refine the aircraft design and help define the passenger experience for supersonic travel. JAL also has the option to purchase up to 20 Boom aircraft through a pre-order arrangement. The two companies will cooperate closely to realize faster and more convenient air travel.

» Hogy jön ez ide?

>absolvo>



Mindenkit biztatom arra,
hogy „gyorsuljon”, legyen
„diszruptív”, akár 22 vagy
57 éves.

A felforgatók
köztünk élnek.

Köszönöm a figyelmet!

Horgos Lénárd

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