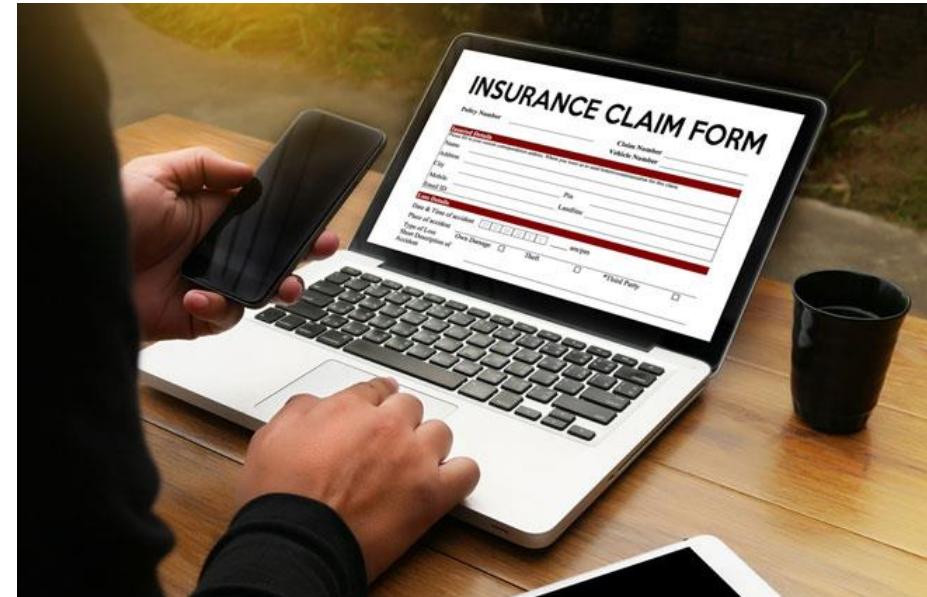


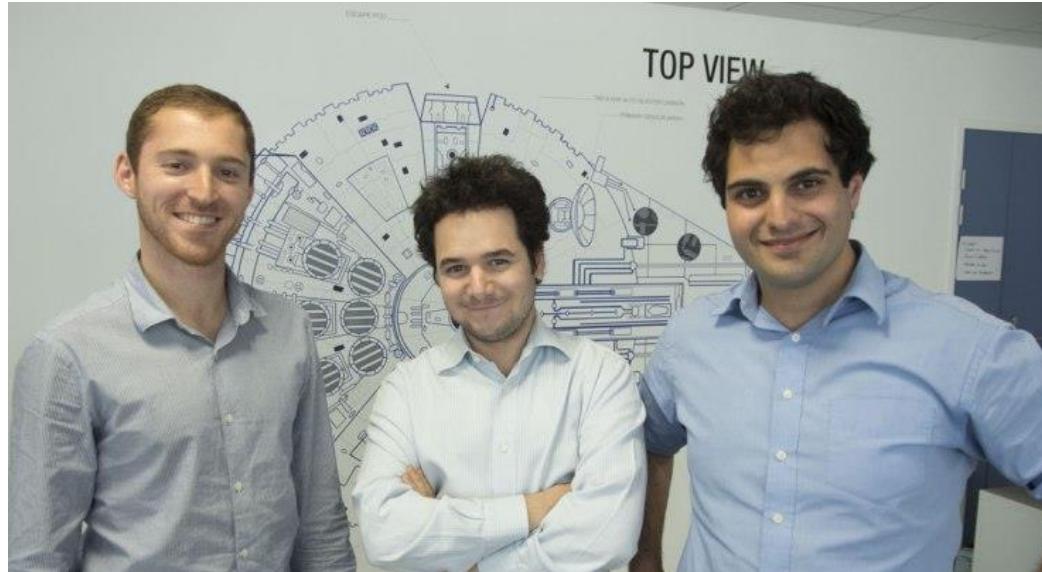
Mesterséges intelligencia a kereskedelemben

Bőgel György
CEU
bogelgy@ceu.edu

Csalás?



Shift Technology: tanulás 100.000.000 esetből



- Csalások jelzése
- Hatalmas adatbázis + MI
- Software-as-a-service platform

Fight Fraud
with AI

Together we can make great strides in changing the course of insurance claims management and fraud detection. Integrating AI to help your company and people reach their highest potential: that is our vision

Mesterséges intelligencia: program, ami...



- ...képes (bonyolult) helyzeteket felismerni;
- emberhez hasonlóan reagálni;
- tanulni

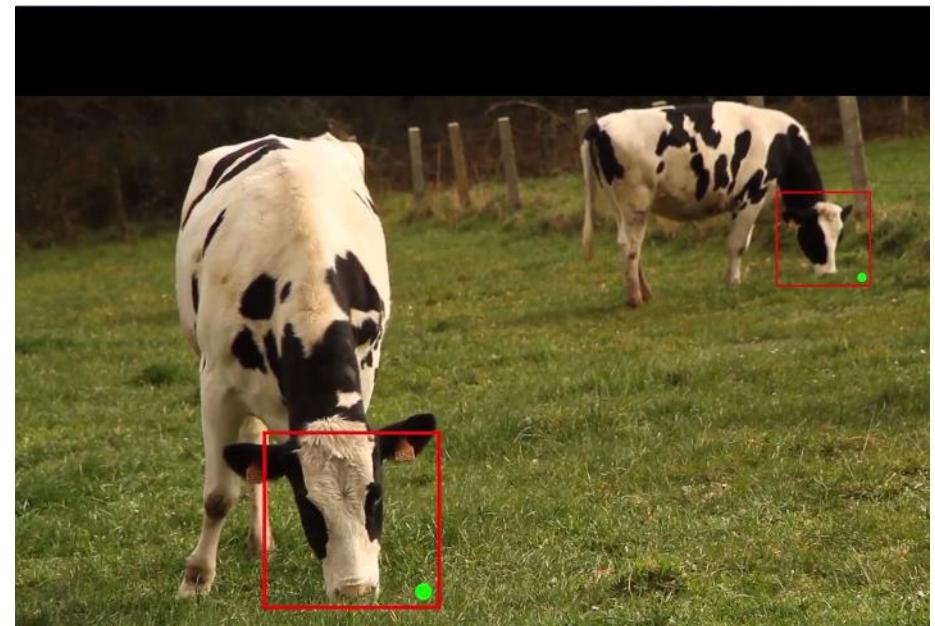
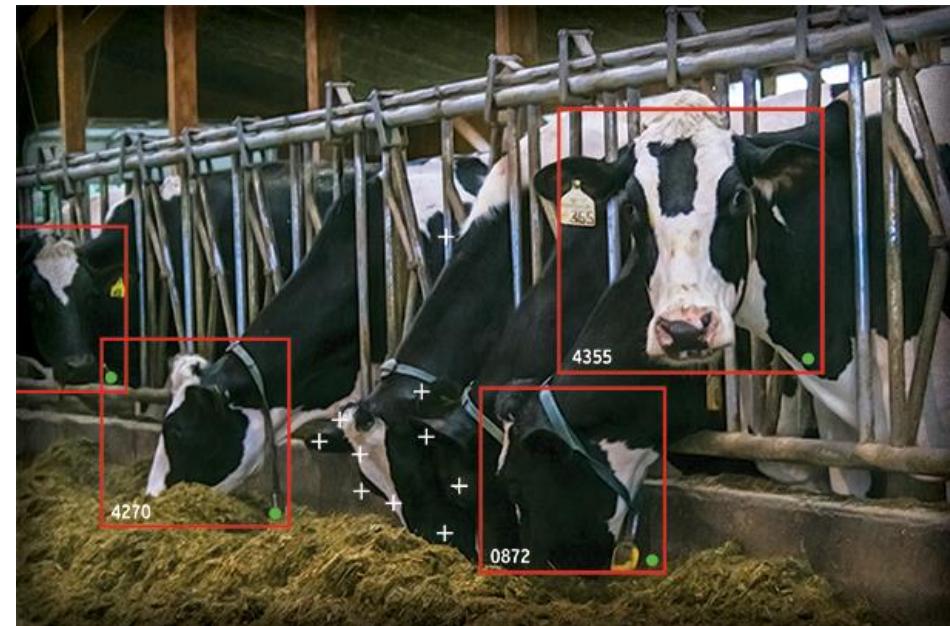
Hogyan tanul?



- Regezteg adatot (példát) eszik
- Fejleszti a saját algoritmusát
- Nem (mindig) tudjuk, hogy mit csinál

Felismer – a tehenes változat

Cainthus, Ireland



Felismer – az emberes változat

NEC

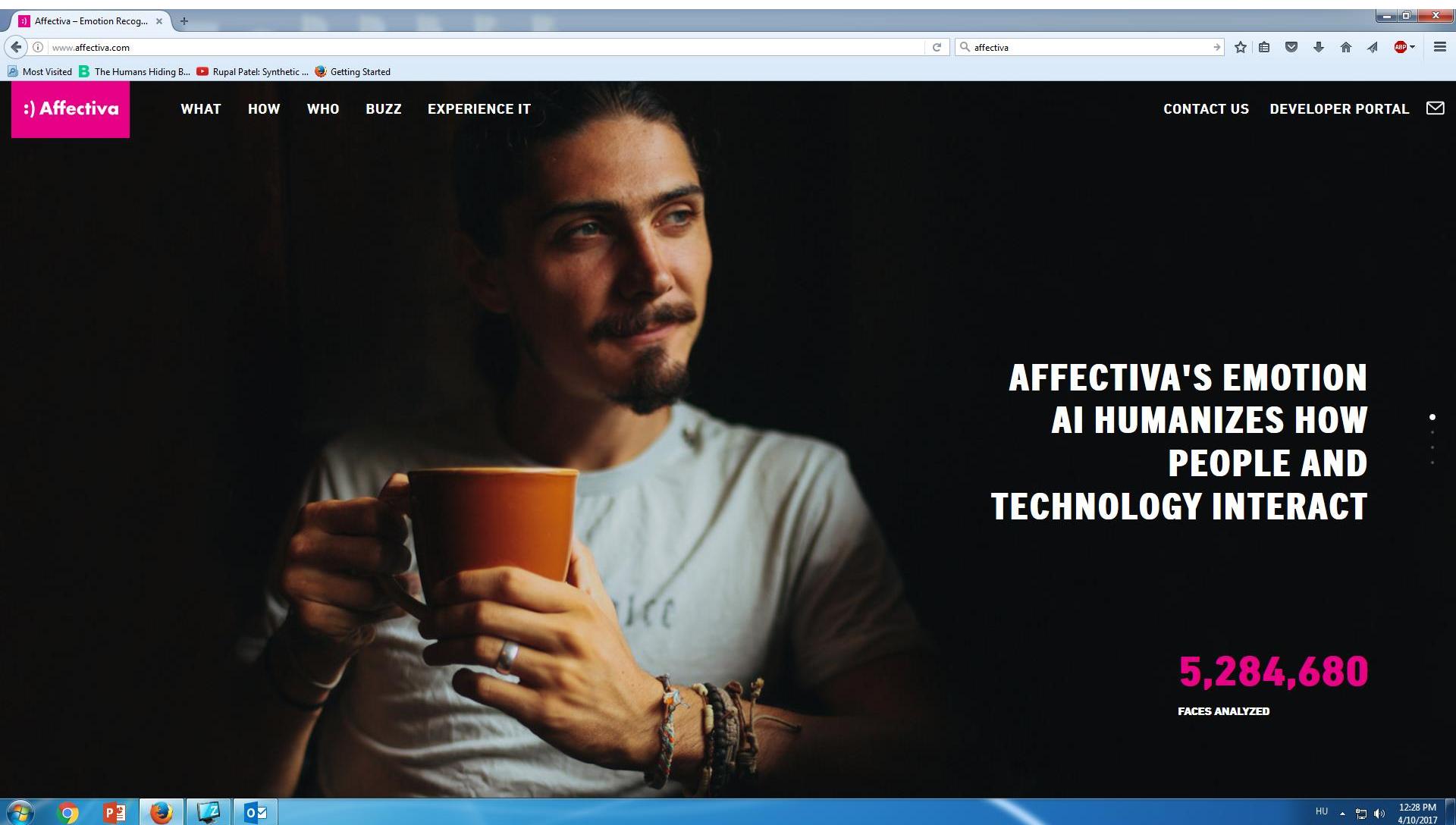


Kicsit bővebben

- Felismer
- Profilt és vásárlási történetet csatol
- Megfigyel
- Arckifejezést elemez
- Ajánlatokat tesz



Affectiva: Deep Learning

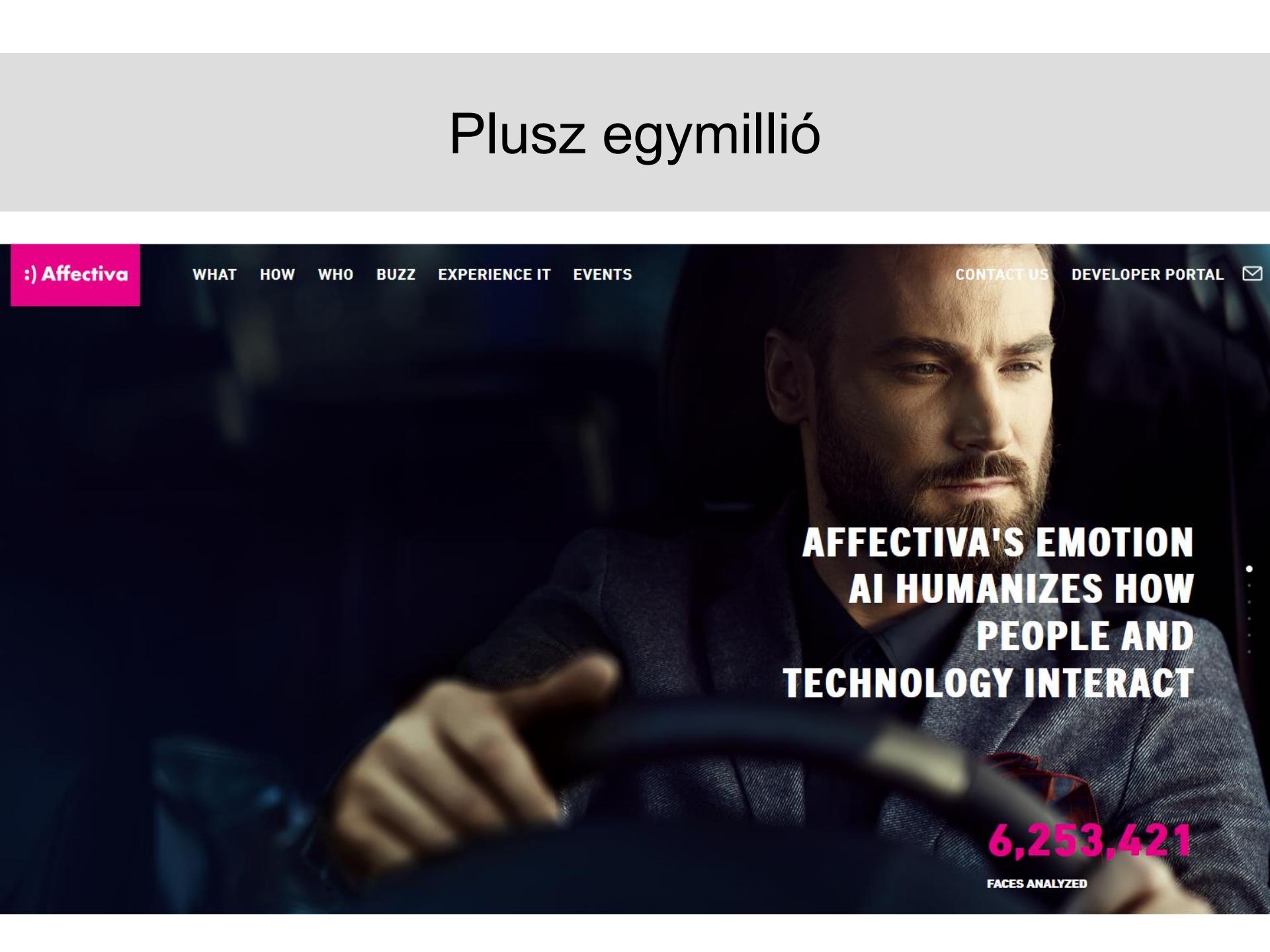
The image shows a screenshot of the Affectiva website. At the top, there's a navigation bar with links for 'WHAT', 'HOW', 'WHO', 'BUZZ', and 'EXPERIENCE IT'. On the right side of the header, there are 'CONTACT US' and 'DEVELOPER PORTAL' buttons. Below the header, a large banner features a man with a beard and mustache, wearing a light-colored t-shirt, holding an orange coffee mug. He is looking slightly to his left with a thoughtful expression. To the right of the banner, the text 'AFFECTIVA'S EMOTION AI HUMANIZES HOW PEOPLE AND TECHNOLOGY INTERACT' is displayed in white capital letters. At the bottom right, a large pink number '5,284,680' is followed by the text 'FACES ANALYZED' in smaller white capital letters. The bottom of the screen shows a Windows taskbar with various icons and system status indicators.

Plusz egymillió

:) Affectiva

WHAT HOW WHO BUZZ EXPERIENCE IT EVENTS

CONTACT US DEVELOPER PORTAL 

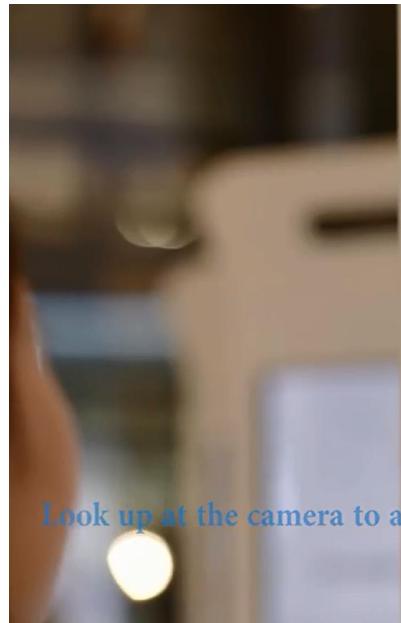


AFFECTIVA'S EMOTION
AI HUMANIZES HOW
PEOPLE AND
TECHNOLOGY INTERACT

6,253,421

FACES ANALYZED

Akár fizethetsz is vele



Segít



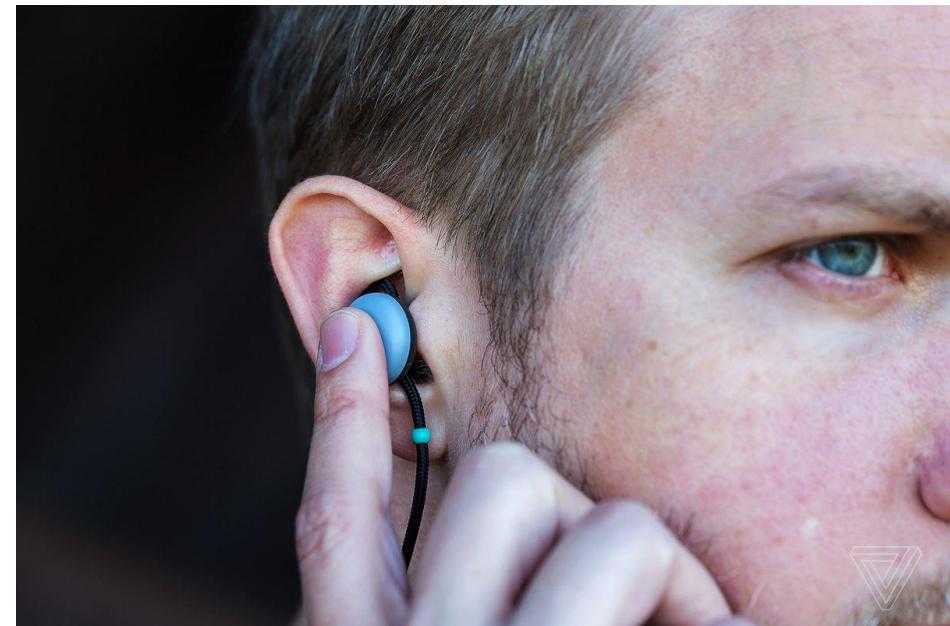
© Sirris

Házhoz visz DRU, Domino's pizza



Megért, tolmácsol

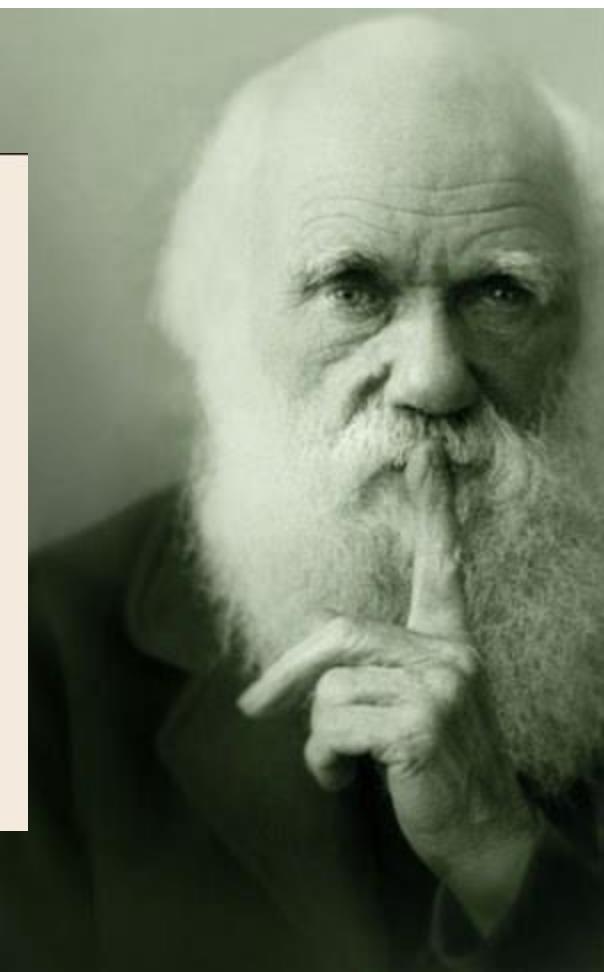
Google, Pixel Buds



Kreatív?



Source: Maurice Conti Ted Talk



Az a bizonyos repülő mókus



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