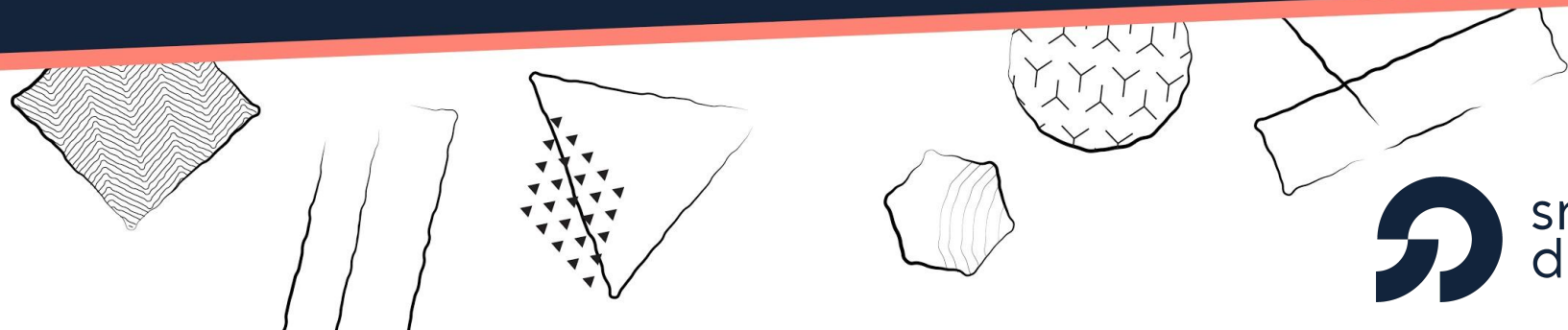


Sallang- és időpocsékolás-mentes döntéshozatali megoldások



tl;dr;

~~meeting~~ workshop

Commercial break in progress.

Esettanulmány:

Hogyan tudnánk növelni termékünk online értékesítési volumenét?



Photo by [Campaign Creators](#) on [Unsplash](#)

Commercial break in progress.

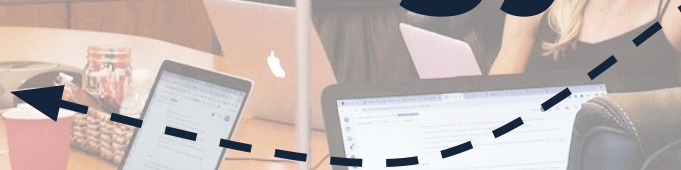
NinCs terv

A group of four people are seated around a round wooden table in a modern office setting. On the left, a man wearing a grey t-shirt and a tan baseball cap is looking towards the center. Opposite him, a woman with blonde hair and glasses is looking at a laptop. To her right, another woman with long brown hair is looking towards the center. On the far right, a woman with dark hair is looking towards the center. There are two laptops open on the table, one in front of the man and one in front of the woman with blonde hair. A pink cup and some papers are also on the table. In the background, there is a large window with vertical blinds and a television screen displaying "Commercial break in progress." with a timer showing 00:00. The text "Strukturált döntéshozatal helyett kifárasztás és meggyőzés" is overlaid in large, bold, dark blue letters across the center of the image.

Strukturált döntéshozatal helyett kifárasztás és meggyőzés

Commercial break in progress.

Leghangosabb győz



Commercial break in progress.

Introvertált háttérbe szorul

Terv



Struktúra

Decider



Hatékonyság

Note & Vote



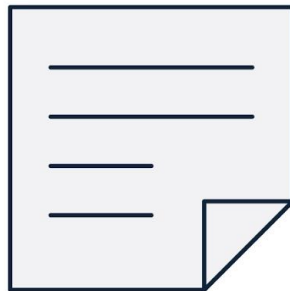
Szakmaiság

NOTE & VOTE - 1. ÍRJ POST-ITRE



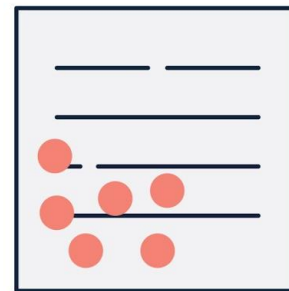
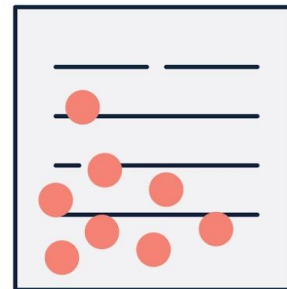
4 perc

NOTE & VOTE - 2. SZAVAZZ MAGADBAN

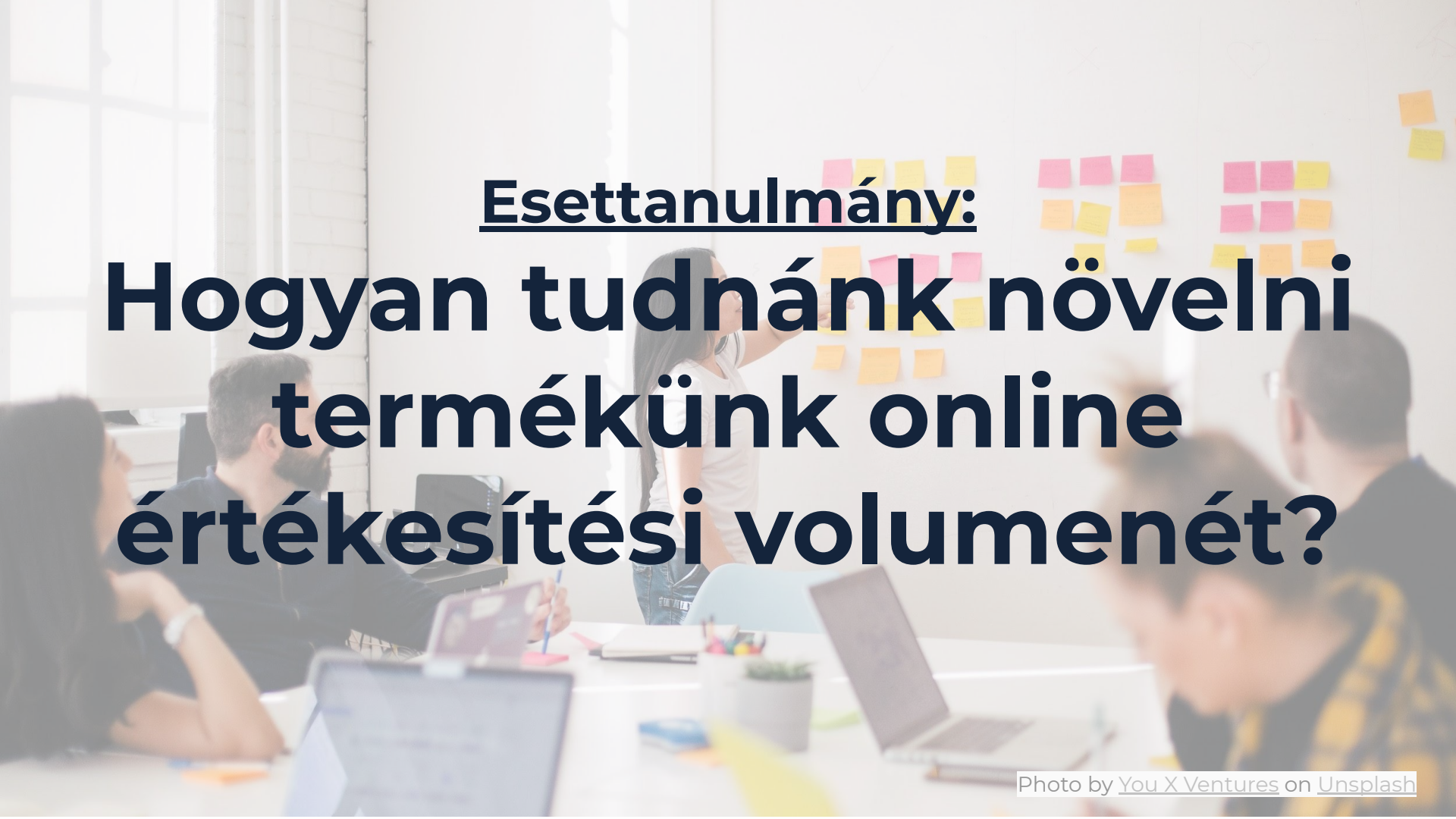


4 perc

NOTE & VOTE - 3. PRIORIZÁLJ ÉS DÖNTS



 2 perc



Esettanulmány:

Hogyan tudnánk növelni termékünk online értékesítési volumenét?

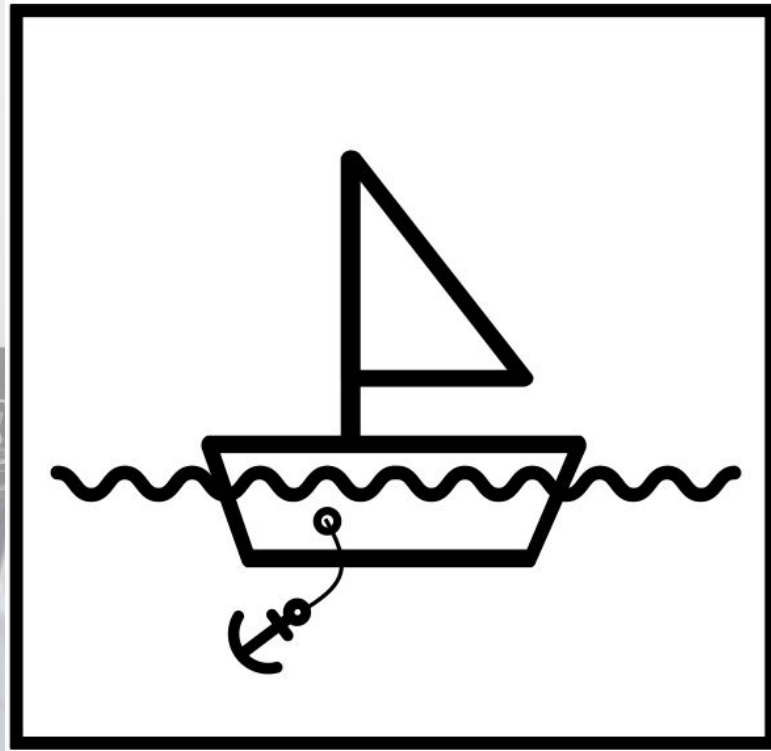


A woman with long dark hair, wearing a white t-shirt and blue jeans, stands in the center of a bright, modern office. She is pointing her right hand towards a whiteboard that is densely covered with numerous colorful sticky notes in shades of pink, yellow, and orange. Some faint sketches, including a heart and a star, are visible on the whiteboard. In the foreground, several people are seated at a long white table, their backs or profiles to the camera. They are focused on their work, with laptops open in front of them. The room is well-lit by natural light from a large window on the left, which has a white frame. The overall atmosphere is one of collaborative work and creative brainstorming.

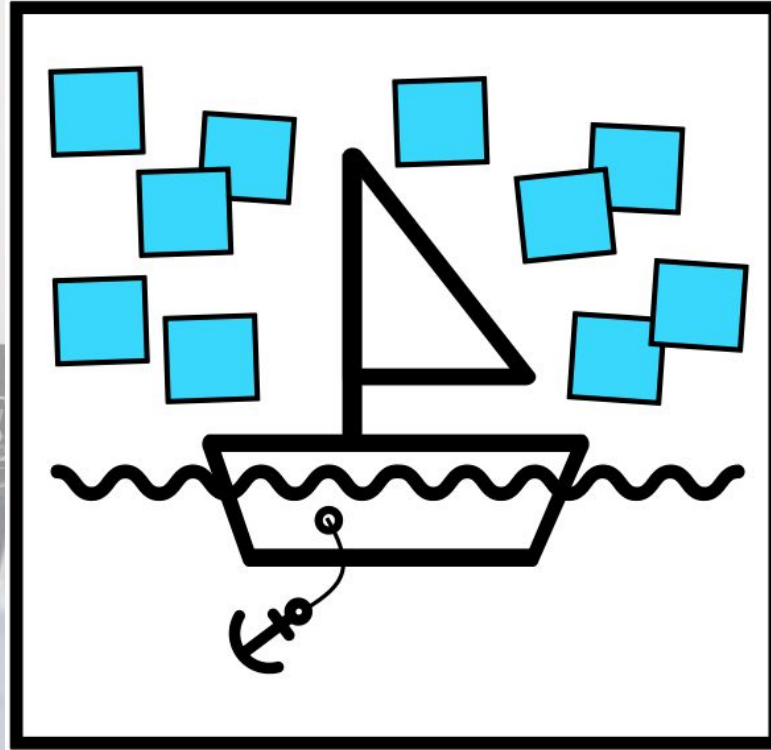
AJ&Smart

Lightning Decision Jam Workshop

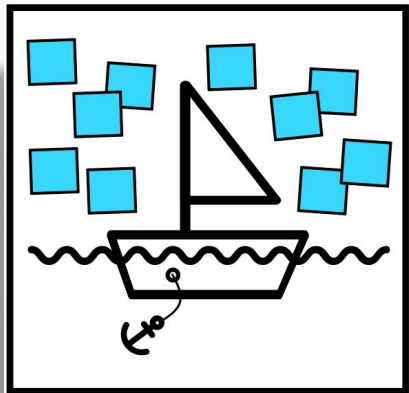
(Kell egy hajó!)



1. Mi működik jól?



1. Mi működik jól?

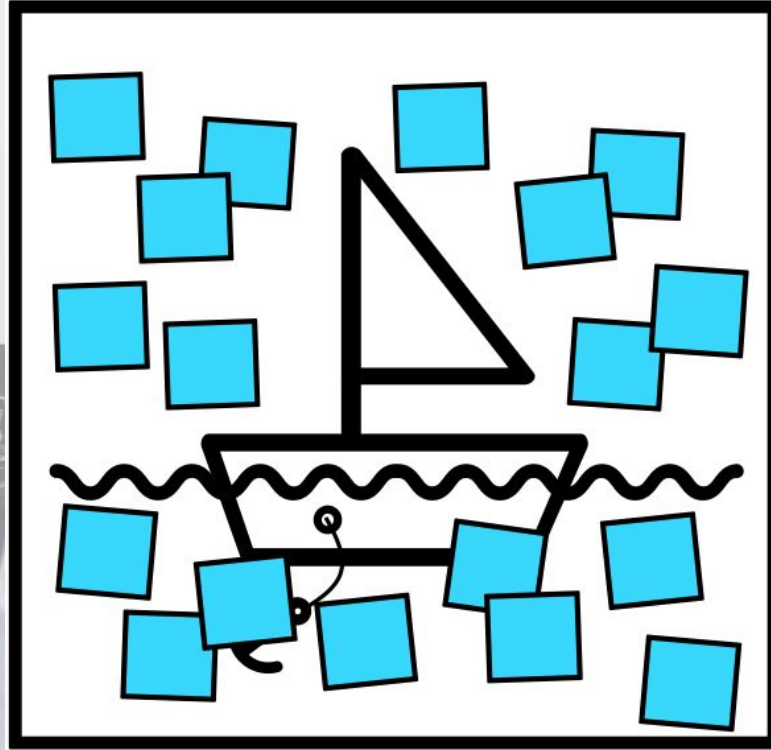


**ERŐS
BRAND**

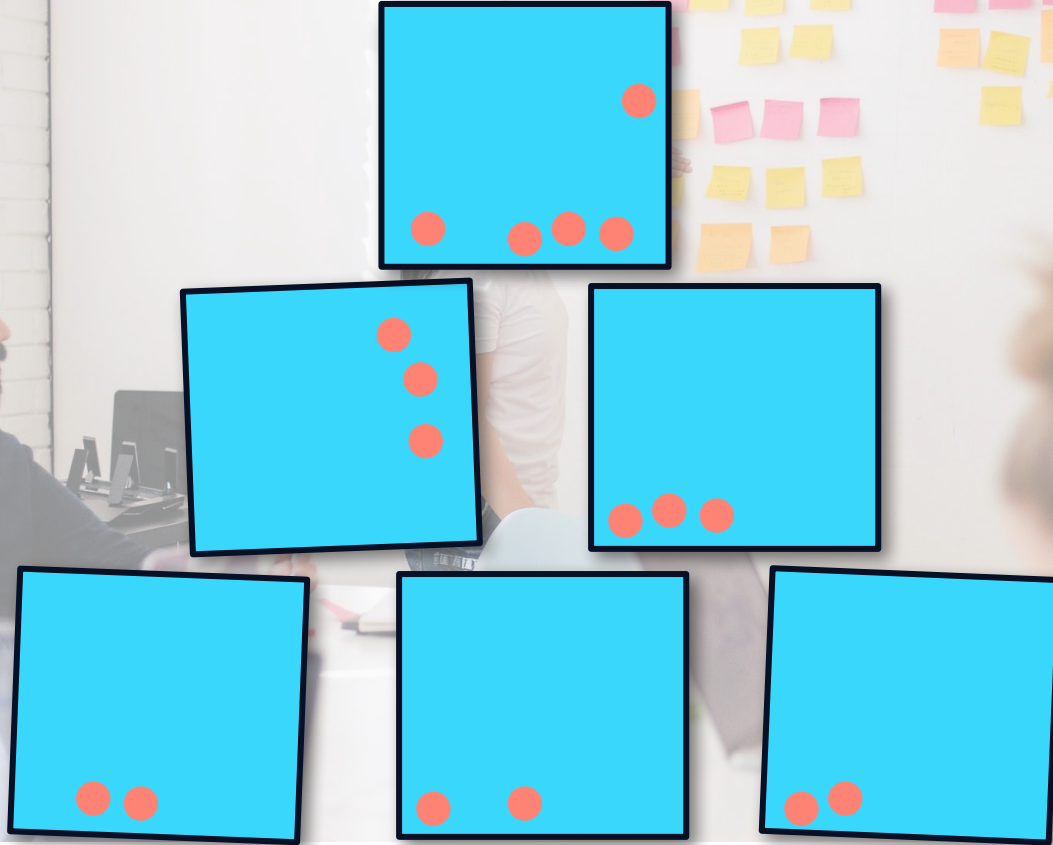
**FRISS
KREATÍVOK**

**GYORS
"TIME TO
MONEY"**

2. Mik a problémák?



3. Mik a fontos problémák?



3. Mik a fontos problémák?

ALACSONY
ÜGYFÉL
EDUKÁCIÓ

NINCSEK
ONLINE
ÉRTÉK-
AJÁNLAT

FOLYAMAT
RIPORTING
HIÁNYA

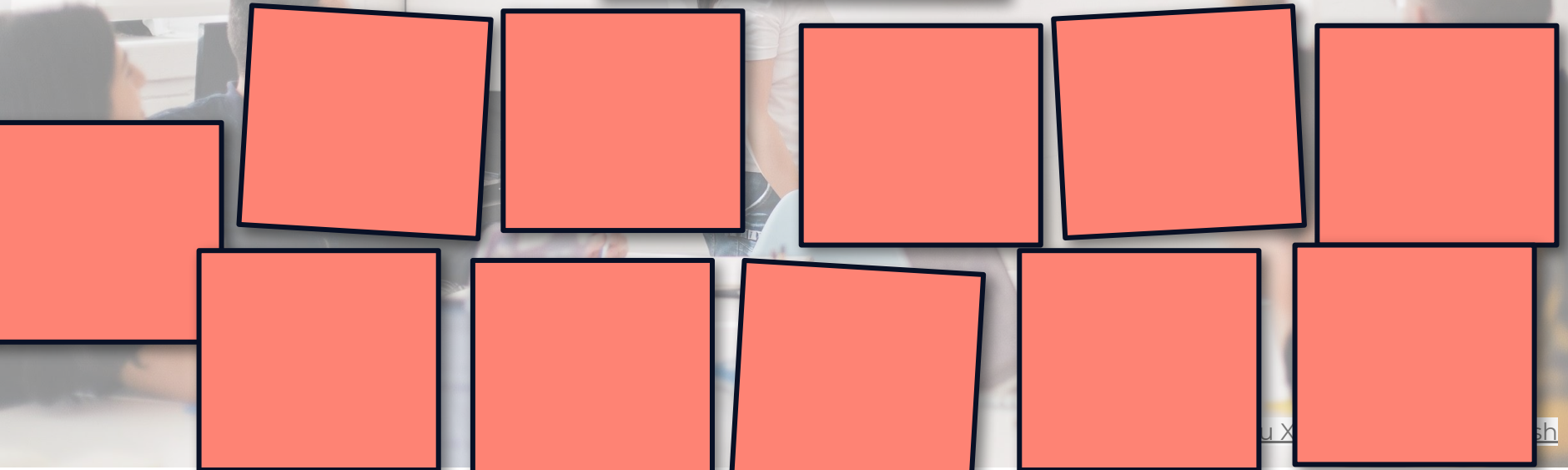
4. Problémából kihívás

**ALACSONY
ÜGYFÉL
EDUKÁCIÓ**

**HOGYAN TUDNÁNK
NÖVELNI AZ ÜGYFELEK
BIZALMÁT AZ ONLINE
ÉRTÉKESÍTÉS IRÁNT?**

5. Ötletelés

HOGYAN TUDNÁNK
NÖVELNI AZ ÜGYFELEK
BIZALMÁT AZ ONLINE
ÉRTÉKESÍTÉS IRÁNT?



6. A legjobb ötletek

CSATORNA
PROMÓCIÓ

CÉGES
KULTÚRA
VÁLTOZÁS

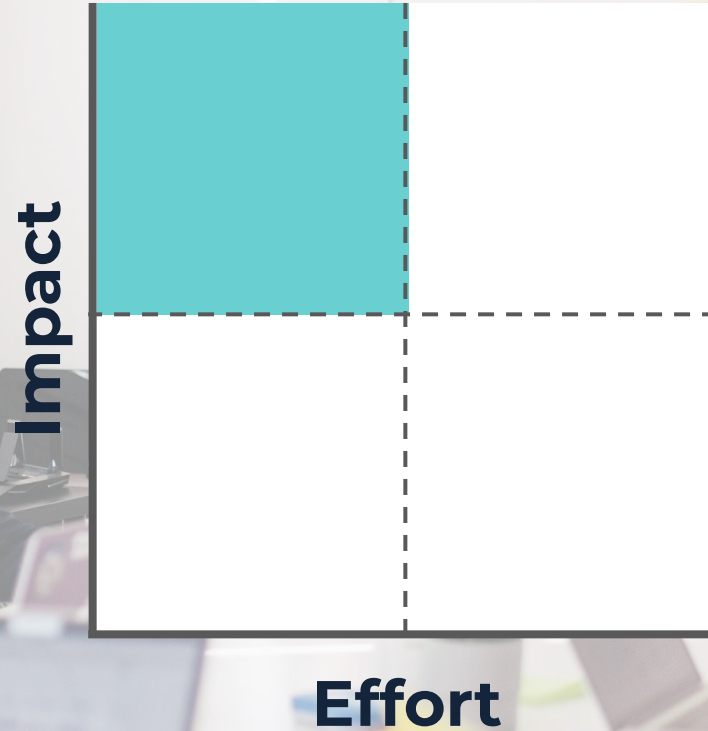
OKTATÓ
VIDEÓK

CHATES
SEGÍTSÉG-
NYÚJTÁS

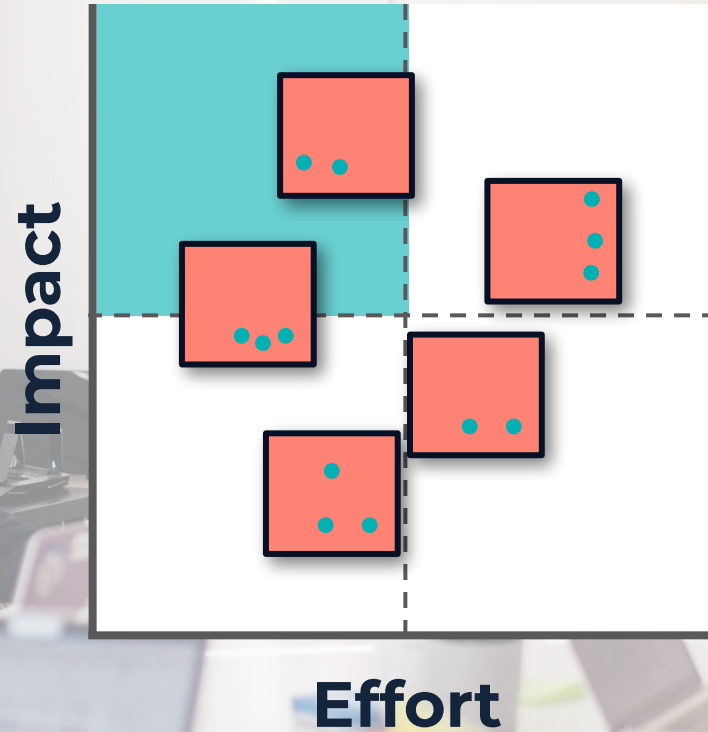
SZTORI
ALAPÚ
KOMMUNI-
KÁCIÓ

MIND-
BLOWING
UX

7. Effort/Impact



7. Effort/Impact

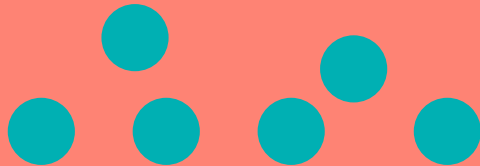


7. Effort/Impact



8. Ötletből feladat

**CSATORNA
PROMÓCIÓ**



KÉTHETES KAMPÁNY

1. CÉLÁLLÍTÁS
2. BÜDZSÉ
3. KREATÍV

Terv



Struktúra

Decider



Hatékonyság

Note & Vote



Szakmaiság

~~meeting~~ workshop

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1036 Budapest, Perc utca 2.