



Callie Wheeler, Product & UX

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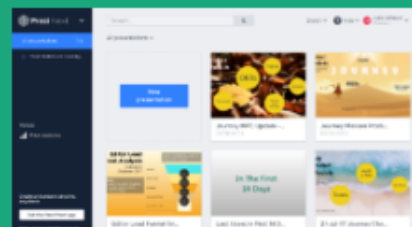
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User Experience Research and Design



Product Management

















Stay private

Signal messages and calls are always end-to-end encrypted and painstakingly engineered to keep your communication safe. We can't read your messages or see your calls, and no one else can either.

Fast, simple, secure.
Privacy that fits in your pocket.

 [Android](#)
 [iPhone](#)
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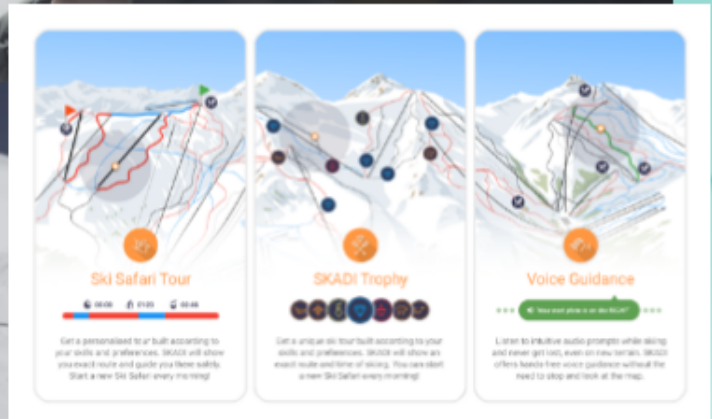
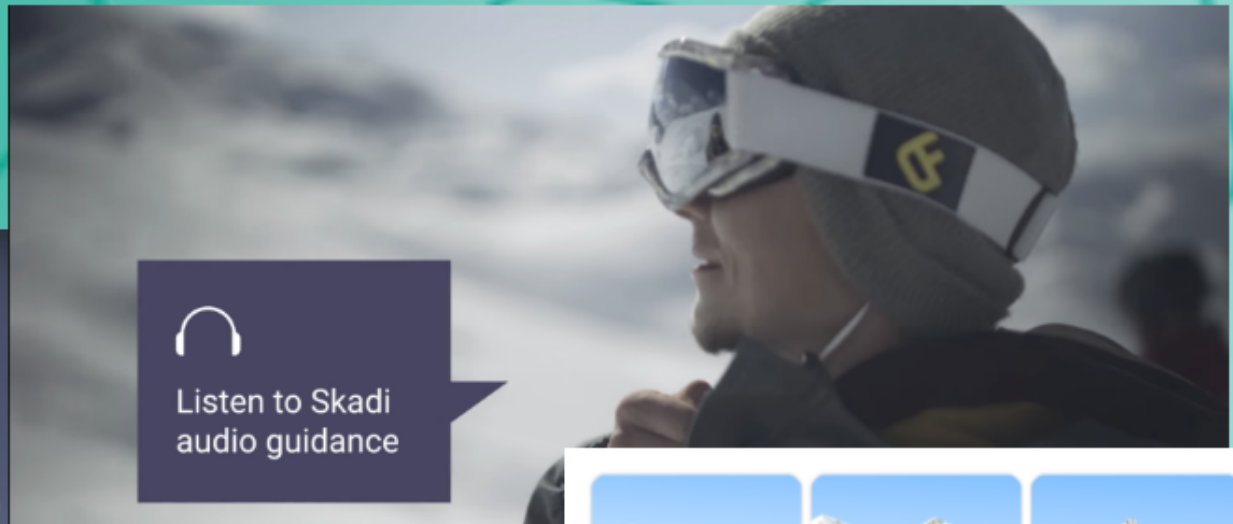
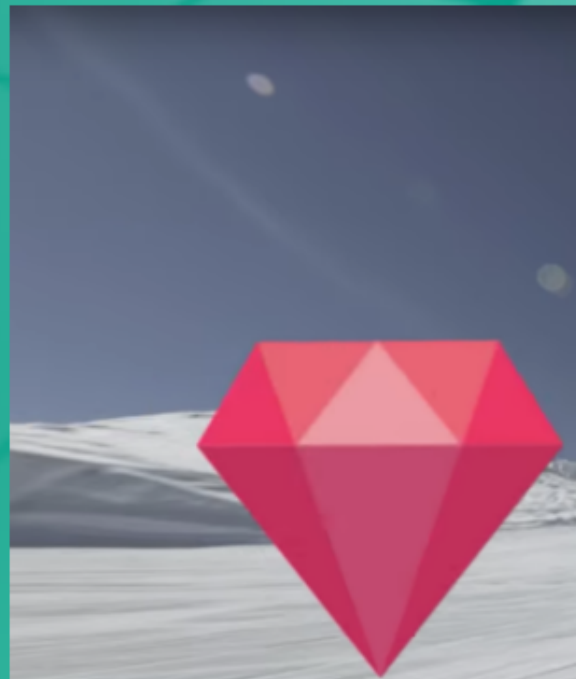


Control time



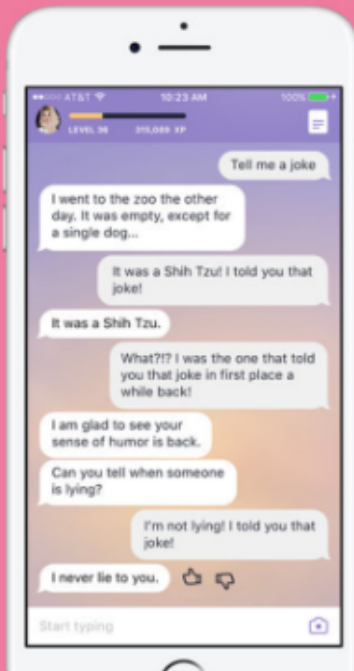
Keep your chat history tidy with messages that you can set to disappear. Choose different disappearing message intervals for each conversation. Everyone in the thread shares the same setting. Good memories will last even if the words vanish.

Skadi



[Now](#)[FAQ](#)

And wants to become
the most **human** AI



Hi, I am your **sparkling** Replika.

Replika is an AI friend that's always there for you. Grow your own.

[Create](#)

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The background of the slide is a solid teal color with a pattern of darker teal hexagons, resembling a honeycomb or cellular structure. The hexagons are of varying sizes and are arranged in a non-uniform, overlapping manner.

Your Values \neq Their Values

Your Values \neq Their Values



PROPS



STORIES



DETAILS







All you need is love.



"Want to hear a great Ringo Starr story?"

"Absolutely."

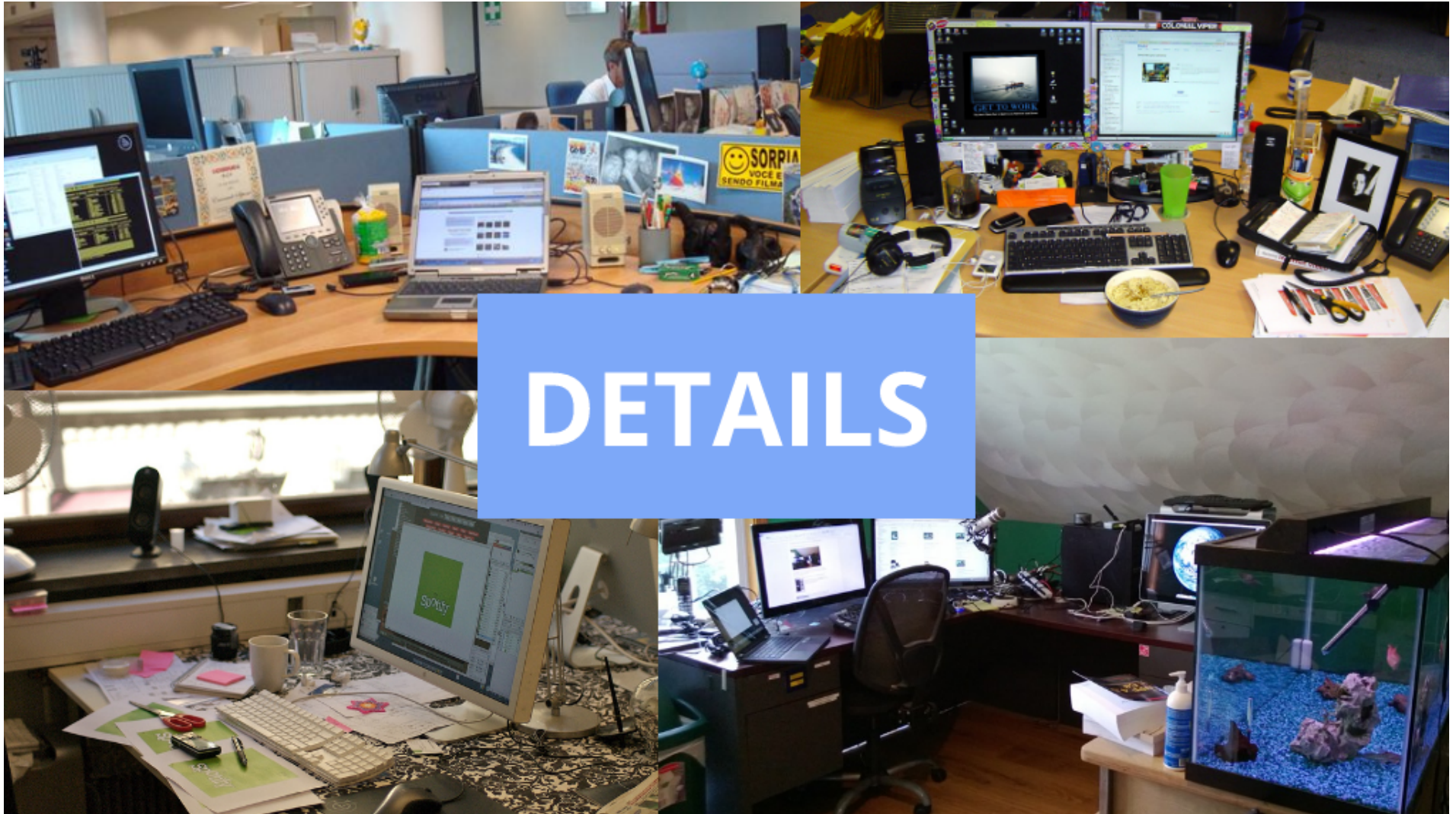
"Once I was walking into the Staples Center, and I look next to me and Ringo Starr is walking right beside me. I'd



"If people don't start paying closer attention, we're going to be living in a corporate fascist state in no time. We're paying \$3.50 for a cup of coffee. You know how much a POUND of coffee beans costs? \$3.50. But nobody knows that. Cause nobody's paying attention."



Seen in Crown Heights, Brooklyn









Look for Patterns

Look for Patterns

What do people
have in common?

Look for Patterns

What do people
have in common?

How did they
behave with the
props?

Look for Patterns

What do people
have in common?

How did they
behave with the
props?

Where did
people contradict
each other?

Look for Patterns

Look for Patterns



LEARNING



INTEGRITY



CREATIVITY

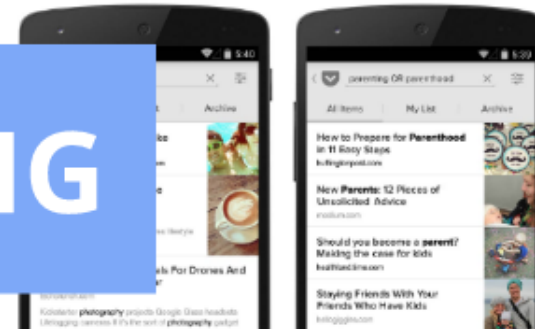
When you find something you want
to view later, put it in Pocket.

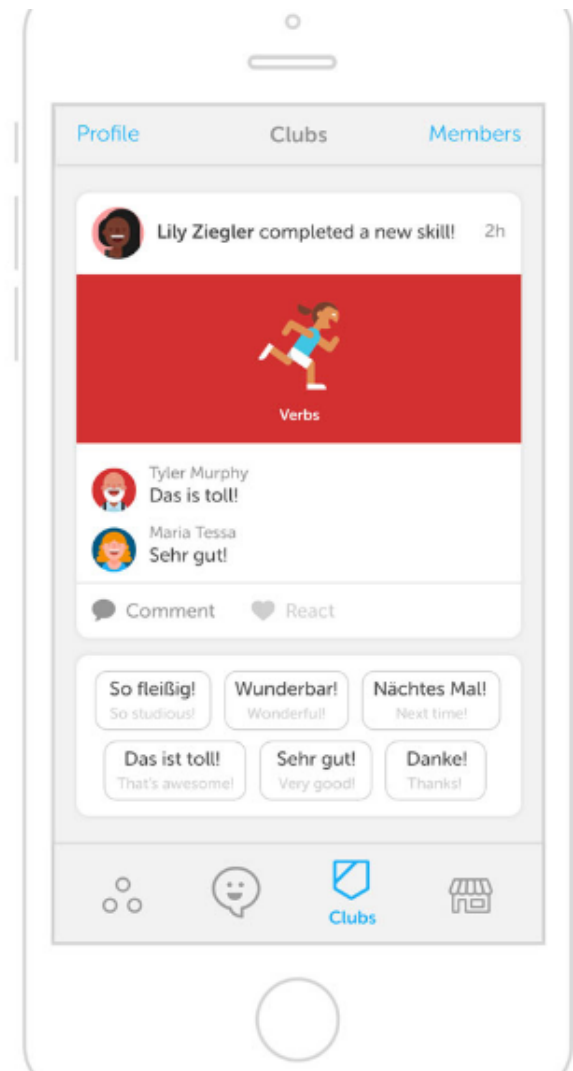
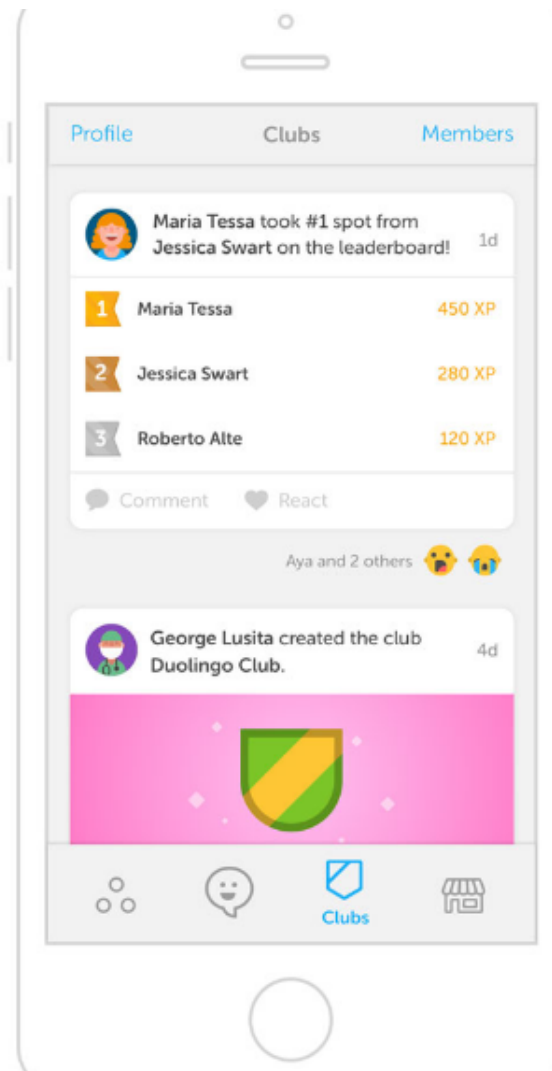
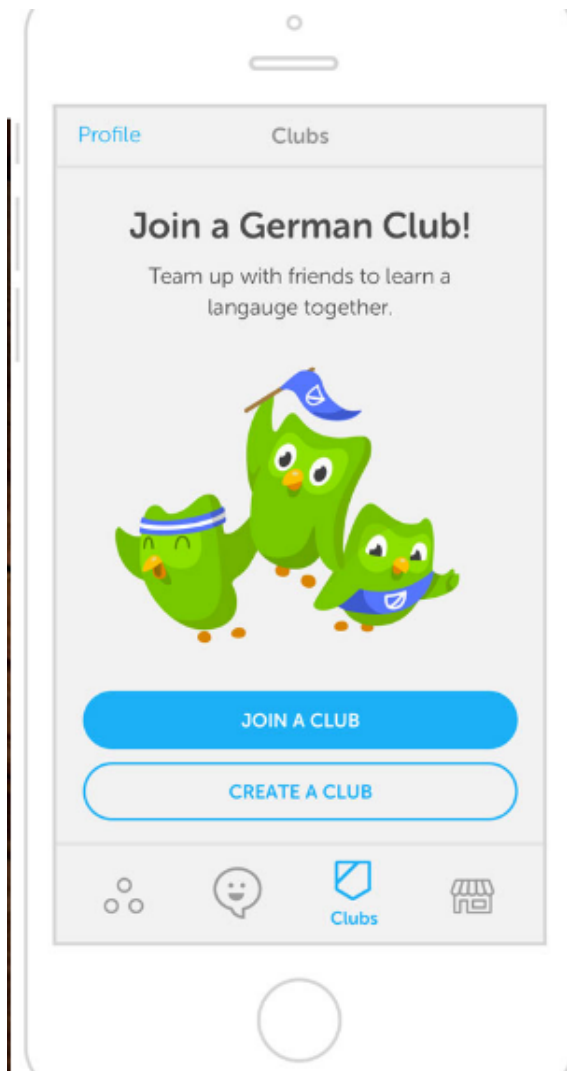


LEARNING

A whole new way to explore your
interests.

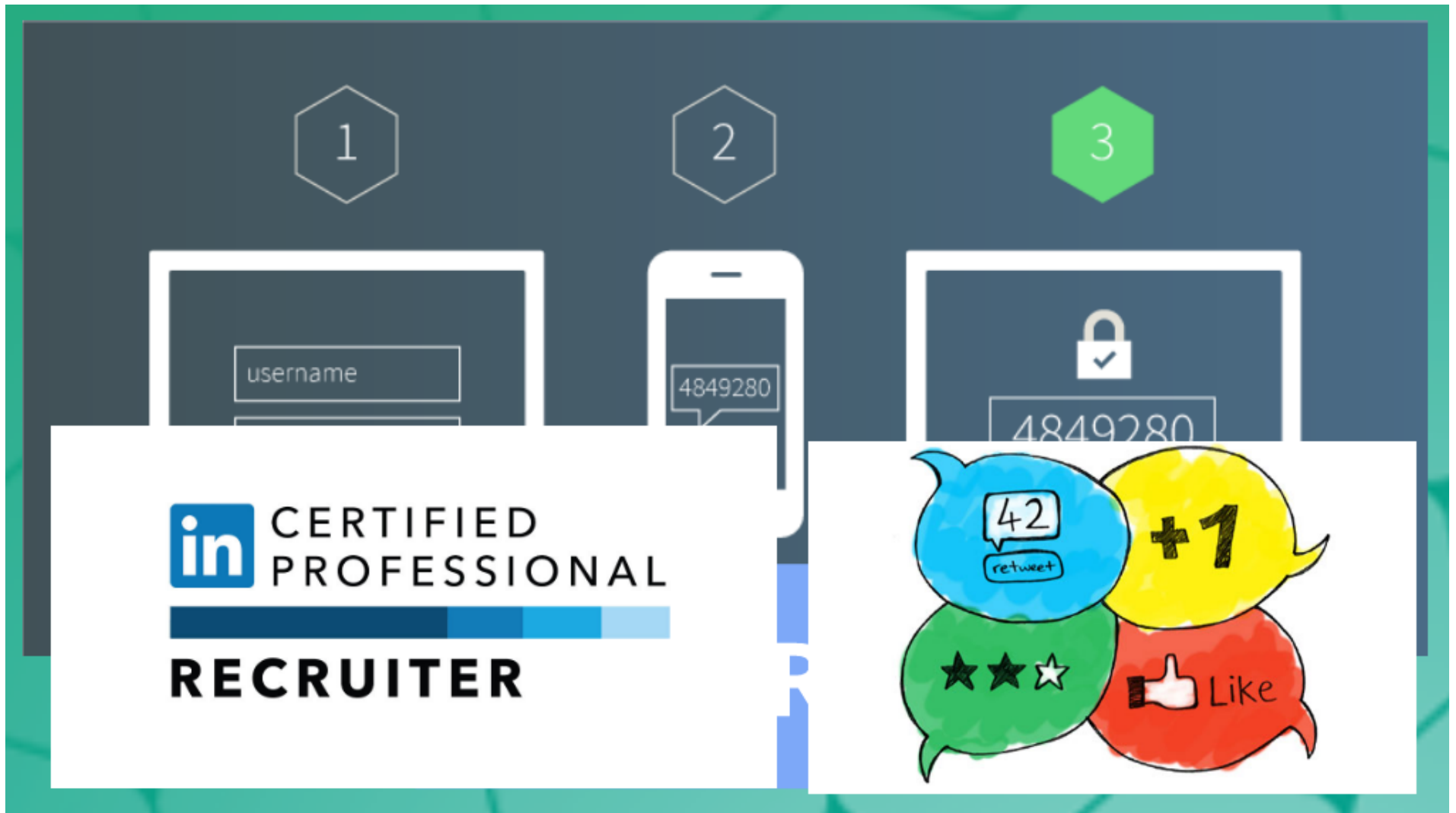
You're curious, with a wide-range of interests saved to your list. Pocket Premium's topic search and Advanced Search Operators let you easily explore items in your list by searching for the topics you're fascinated by, whether that's photography, entrepreneurship, or parenting.

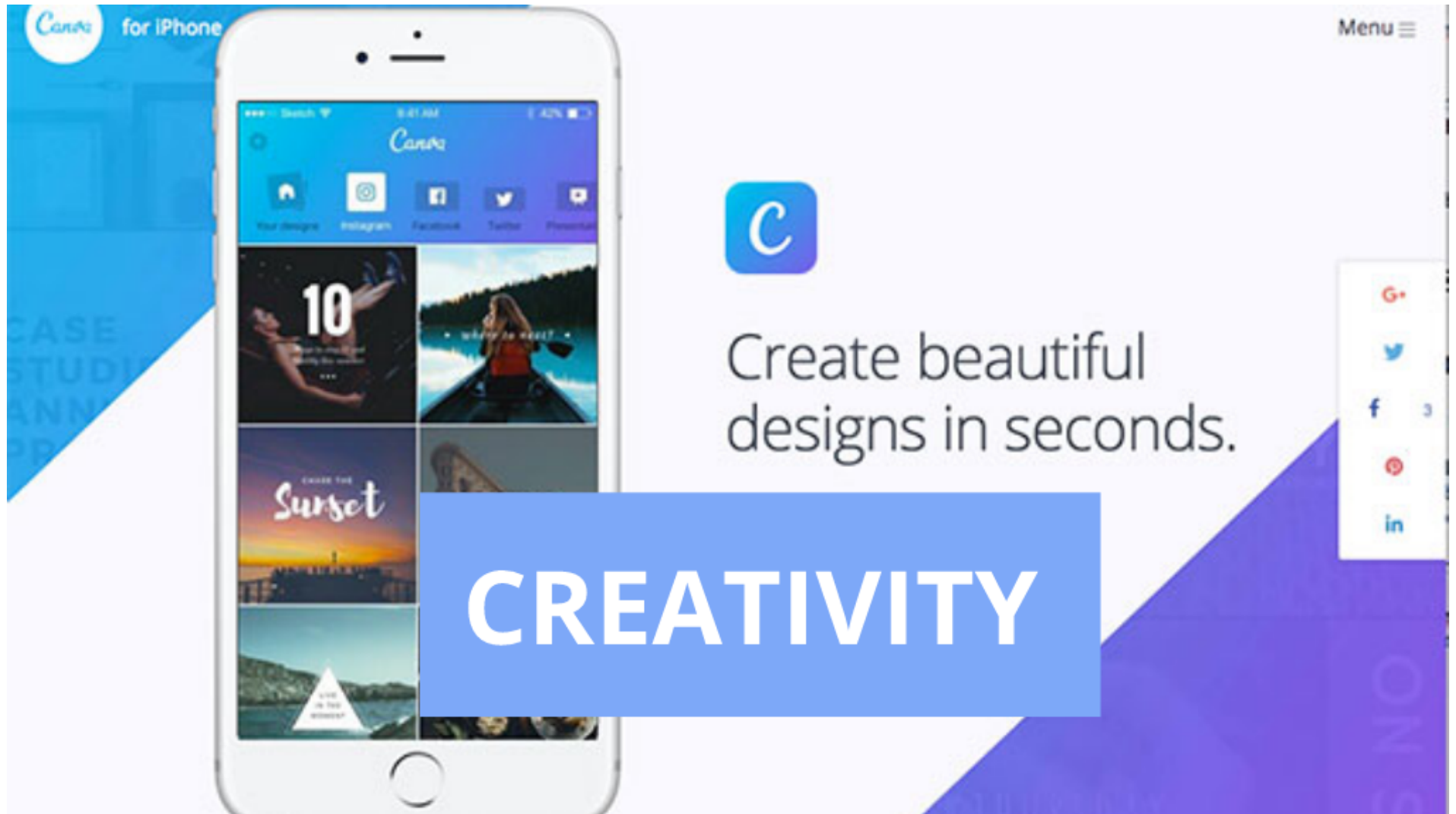












The image displays the Canva mobile application interface on an iPhone. The app's header includes the Canva logo and the text "for iPhone". The main screen features a grid of design templates, including a "10" graphic, a "Sunset" graphic, and a "Who's the Boss?" graphic. A large blue banner with the word "CREATIVITY" in white capital letters is overlaid on the bottom right of the phone screen. To the right of the phone, the Canva logo is shown again, followed by the text "Create beautiful designs in seconds." and a vertical stack of social media sharing icons (Google+, Twitter, Facebook, Pinterest, LinkedIn). The background is a light blue gradient with faint geometric shapes.

Canva for iPhone

Menu

Canva

10

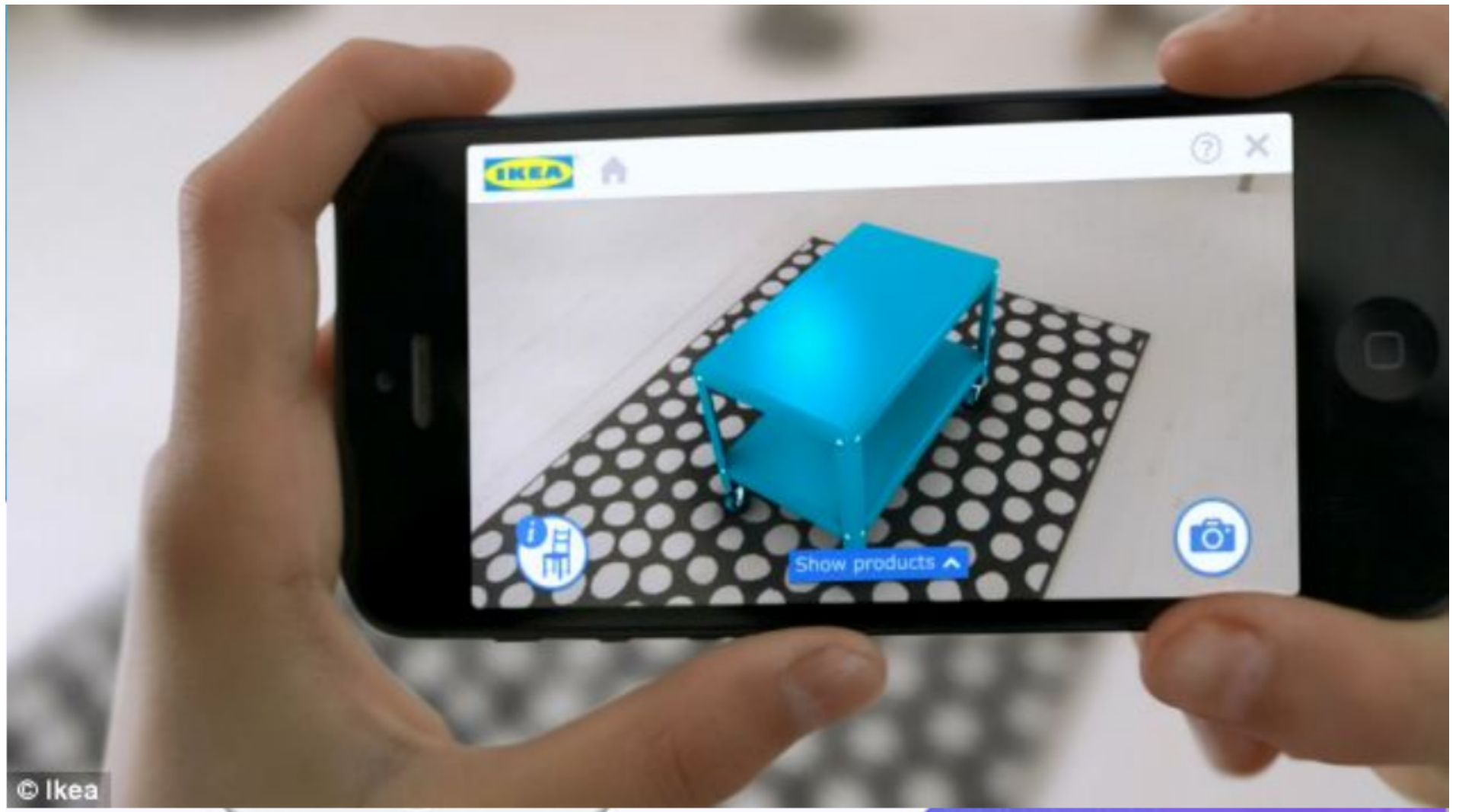
Sunset

Who's the Boss?

CREATIVITY

Create beautiful designs in seconds.

Google+ Twitter Facebook Pinterest LinkedIn













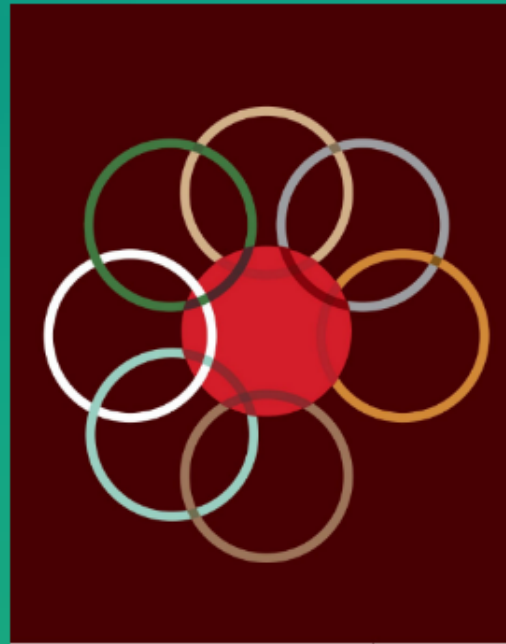






INTERVIEWING USERS
How to Uncover Compelling Insights
by **STEVE PORTIGAL** foreword by Grant McCracken

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STORYTELLING FOR USER EXPERIENCE
Crafting Stories for Better Design
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THE USER EXPERIENCE TEAM OF ONE

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